

POLL BRIEFING · INTELLIGENCE UNIT

Victoria, *August 2026*

The first DemosAU/PremierNational poll since Ben Carroll replaced Jacinta Allan. The Coalition leads 55–45 after preferences, unchanged from June. Both major parties lifted two points, taken from the minor parties rather than from each other.

STATE	FIELDWORK	SAMPLE	ELECTION
Victoria	6–11 August 2026	n=1,007 · eff. 559 · ±4.1%	28 November 2026

COALITION PRIMARY

32%

Up 2 since June. Leads 55–45 two-party preferred.

LABOR PRIMARY

23%

Up 2 under Carroll. 13.7 below the 2022 result.

ONE NATION

22%

Down 1. One point behind Labor for second.

01

Both majors up, minor parties down

First preference across the 2022 election and the three DemosAU polls of 2026.

Election, Nov 2022



February poll



June poll



August poll, 6–11 Aug



■ Labor ■ Coalition ■ One Nation ■ Greens ■ Others

The leadership change lifted Labor two points but left the two-party position where June had it, 45–55. The Coalition is 2.5 points below its 2022 primary and still ahead, because a fifth of the electorate now sits with One Nation, a party that did not register in 2022.

02

Where the Coalition vote sits

Coalition primary vote by cohort, August poll. Statewide 32%.

43% INCOME \$125K+

Labor 19% in the same cohort.

39% AGED 55+

Labor 23%, One Nation 23%.

37% WOMEN

Against 28% among men.

35% OUTER METRO & MORTGAGE HOLDERS

Both cohorts at 35%. Small subsamples; indicative.

43–34

Wilson leads Carroll as preferred premier. In June she led Allan 47–28.

The Coalition gain since June is concentrated among women, outer-metropolitan voters and mortgage holders. Labor's gain under Carroll is among men and voters with a TAFE qualification. The Greens hold 30% of voters under 35, ahead of every other party in that bracket.

03

One leader in positive territory

Net personal rating, positive minus negative, August poll.

+11

JESS WILSON, OPPOSITION LEADER

35% positive, 24% negative.

-16

BEN CARROLL, PREMIER

21% positive, 37% negative. Allan recorded -39 in June.

-16

ELLEN SANDELL, GREENS LEADER

16% positive, 32% negative; 52% neutral.

-19

WARREN PICKERING, ONE NATION LEADER

19% positive, 38% negative.

Asked the biggest issue facing Victoria, 31% named cost of living and 29% crime and violence. In every other state DemosAU polled in August, housing was the second issue; in Victoria it ranked fifth at 8%, behind economic performance and state debt.

04

August against June and the last election

Percentage points, first preferences. Movements within the $\pm 4.1\%$ margin should be read as direction, not magnitude.

PARTY	NOV 2022	JUNE	AUGUST	VS JUNE
 Coalition	34.5	30	32	+2
 Labor	36.6	21	23	+2
 One Nation	—	23	22	−1
 Greens	11.5	15	13	−2
 Others	17.0	11	10	−1
Two-party, Coalition	45.0	55	55	0

METHOD

DemosAU/PremierNational Victoria Poll, released 15 August 2026. Fieldwork 6-11 August 2026, internet panels, Victorians 18+, n=1,007, effective n=559, effective margin of error $\pm 4.1\%$. Two-party preferred uses 2022 election flows for the Greens and respondent-allocated flows for One Nation and Others. Polling and methodology are the work of DemosAU, a member of the Australian Polling Council, in association with PremierNational. Ace Strategies had no role in the poll; analysis and presentation are Ace Strategies' alone. Subgroup samples carry wider margins than the $\pm 4.1\%$ topline.

ATTRIBUTION

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