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TRUSTED INSIGHTS

The Research Society 2025-26 Corporate Partner

Australian Polling Council Quality Mark

Capital Brief/DemosAU Federal Poll

Fieldwork Dates: 16-18 June 2026

Total Sample Size: 1,497

Effective Margin of Error: +/- 3.3%

CAPITAL BRIEF

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Methodology Statement

The Research Society 2025-26 Corporate Partner

Australian Polling Council Quality Mark

Research company	DemosAU
Client commissioning the research	Capital Brief
Fieldwork dates	16-18 June 2026
Mode of data collection	Internet panels
Target population	Australian residents 18+ eligible to vote at elections
Sample size	1,497
Is voting intention published?	Yes, in this report
Effective sample size after weighting applied	871
Margin of error associated with effective sample size	+/- 3.3%
Variables used in weighting	Age x gender, education, personal income, residential tenure, language, state x region, 2025 Federal Vote, Left-Right Self ID.
Weighting method used	Rim Weighting
Full question text, responses categories and randomisation	See Page 13 and 14
Source of sample	Internet panels
Positioning of voting intention questions in questionnaire?	Federal voting intention was first substantive question after demographic questions.
How were undecided voters handled?	Initial undecided voters were asked a leaner question. Remaining undecided voters were excluded from final totals.
2PP calculation method	N/A

Primary Vote

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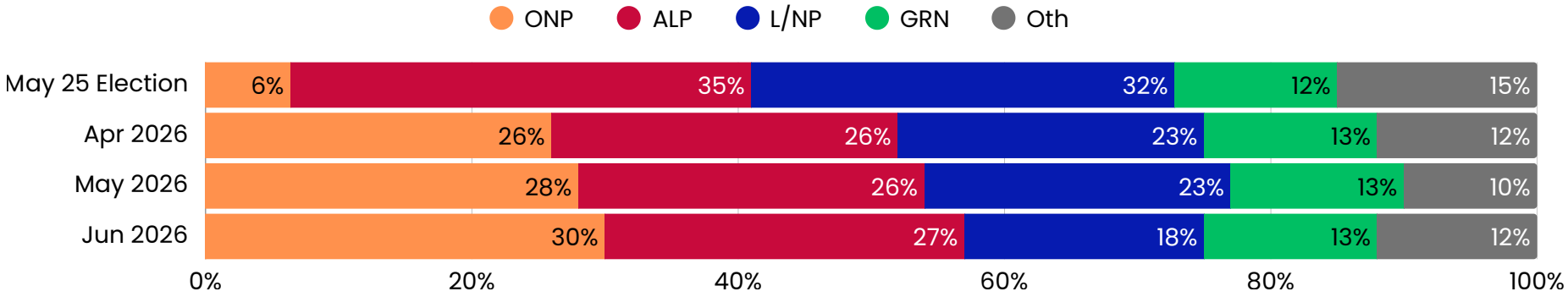
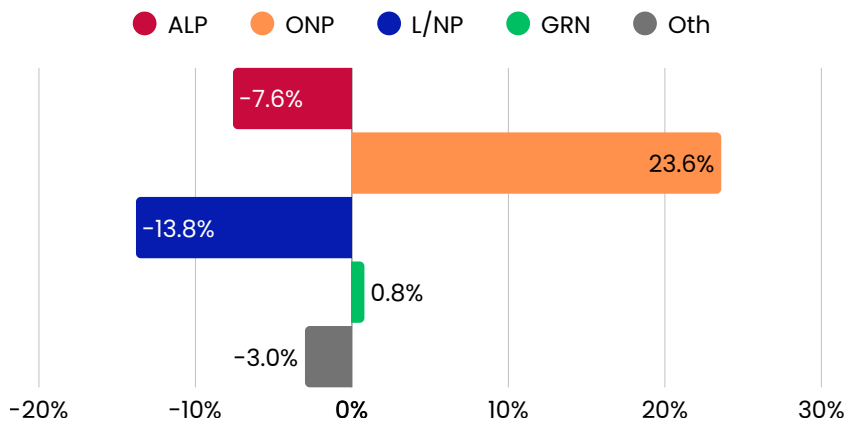
Primary Vote %

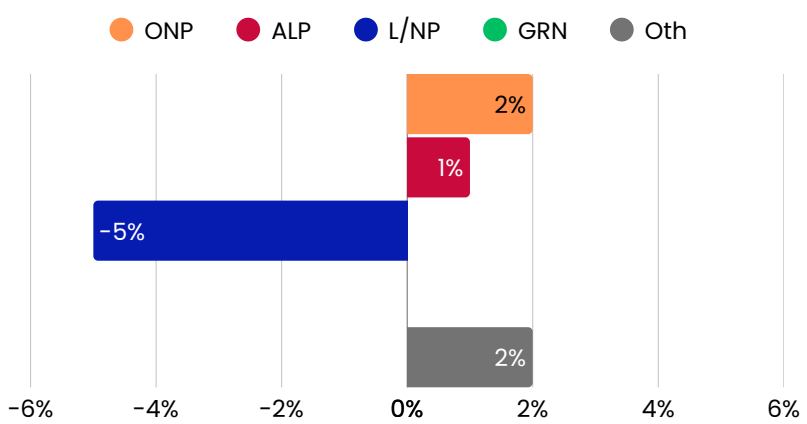


Excludeds 7% of respondents who were undecided

Swings Since Last Election



Swings Since Last Poll (May)



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Seat Projection

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Current Month

June 2026	Bottom of Range	Top of Range
Labor	71	81
One Nation	54	63
Coalition	4 *Lib 4, Nat 0*	11 *Lib 10, Nat 1*
Greens	0	4
Others	4	8

Previous Poll

May 2026	***Bottom of Range***	***Top of Range***
Labor	*65*	*74*
One Nation	*47*	*58*
Coalition	*16* *Lib 16, Nat 0*	*28* *Lib 25, Nat 3*
Greens	*1*	*5*
Others	*2*	*6*

Preferred PM + Leader Ratings

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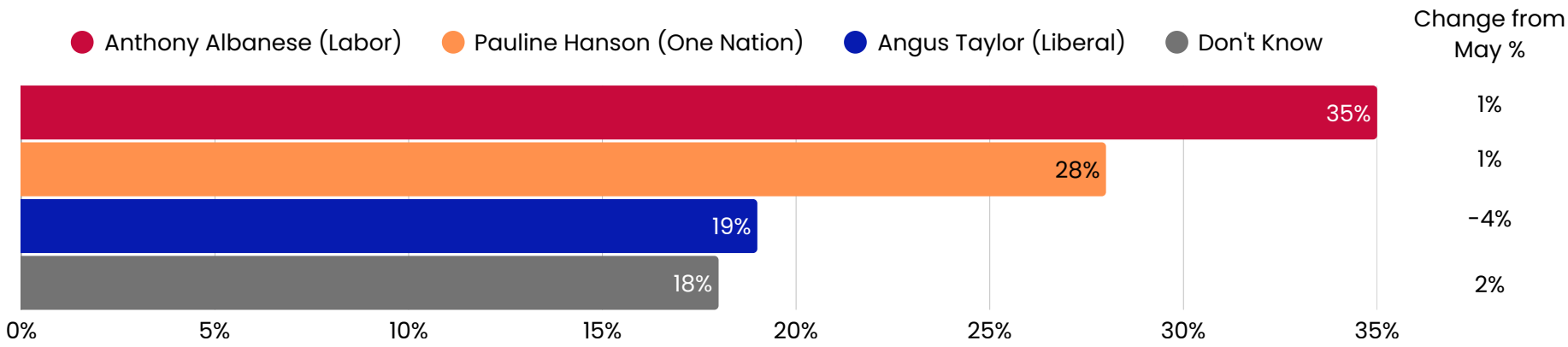
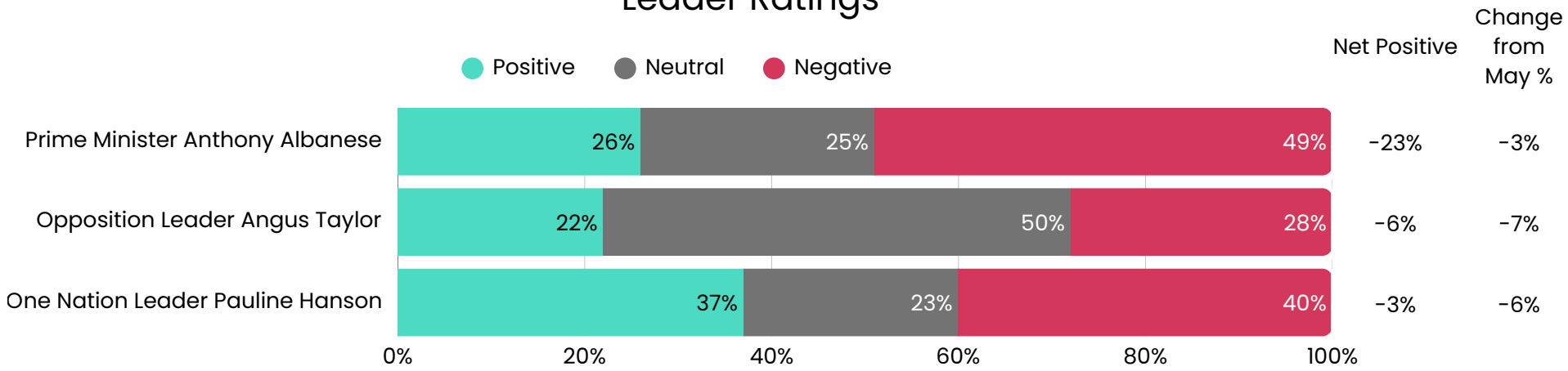
Preferred Prime Minister



Leader Ratings



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Top Issue

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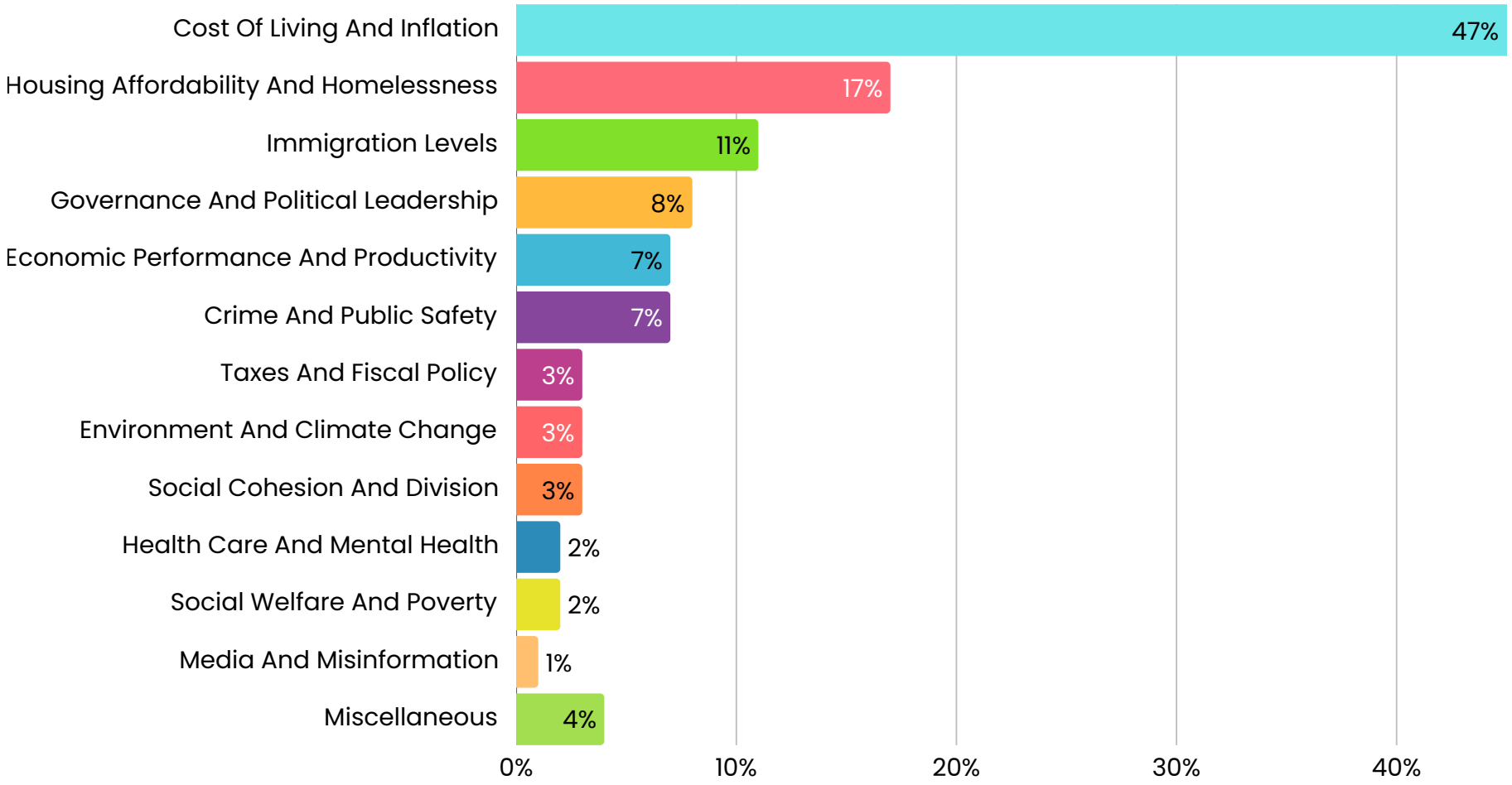
Q. In your opinion, what is the biggest issue facing Australia today?

Open-ended, categories generated by AI (note: totals may not equal 100% as responses can be assigned multiple categories)



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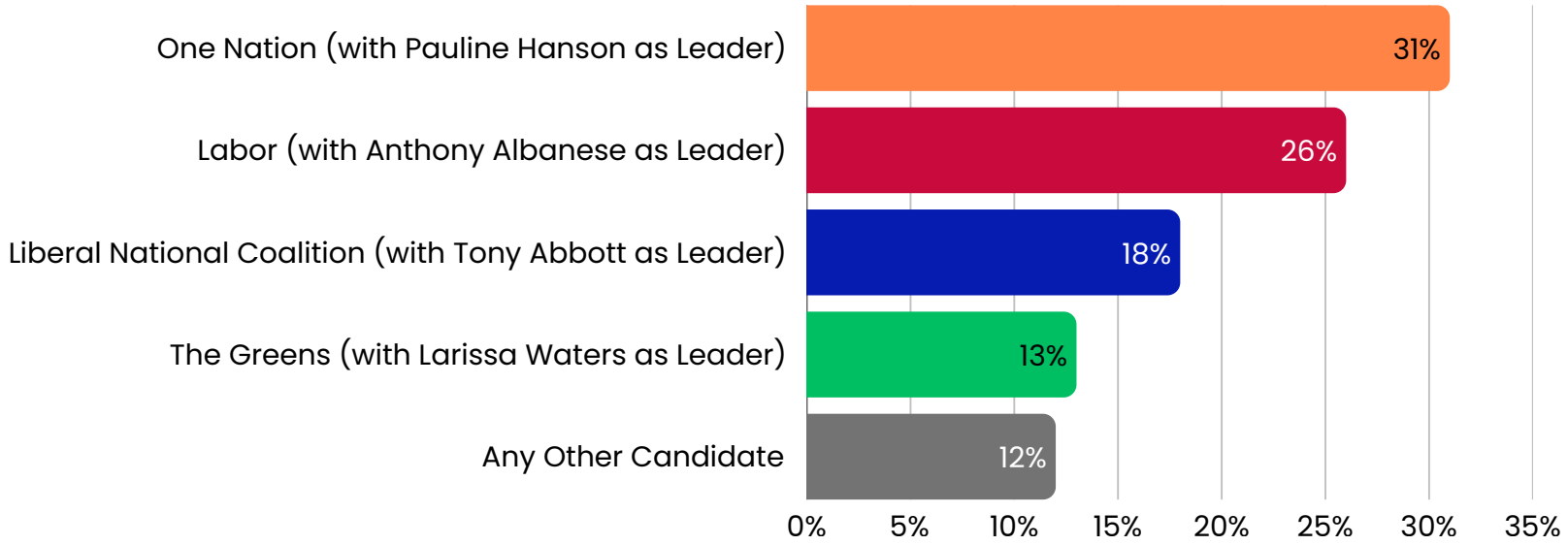
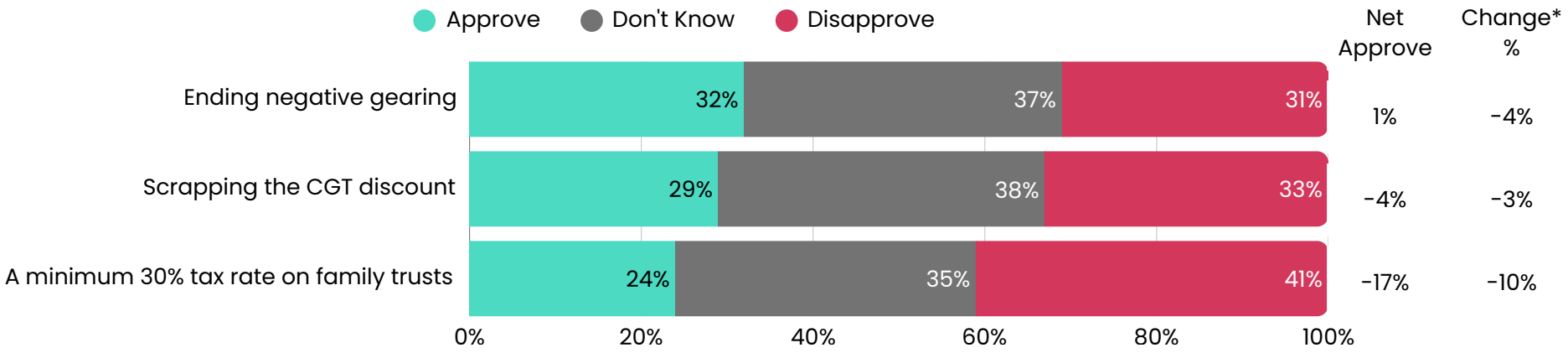
Hypothetical Voting Intention

Scenario: If Tony Abbott lead the Coalition

Q. If a Federal Election was held today, and you had the following choices, which one of the following would you vote for



Attitudes Towards Tax Changes



*Change since May poll

Voting Intention: Gender + Age

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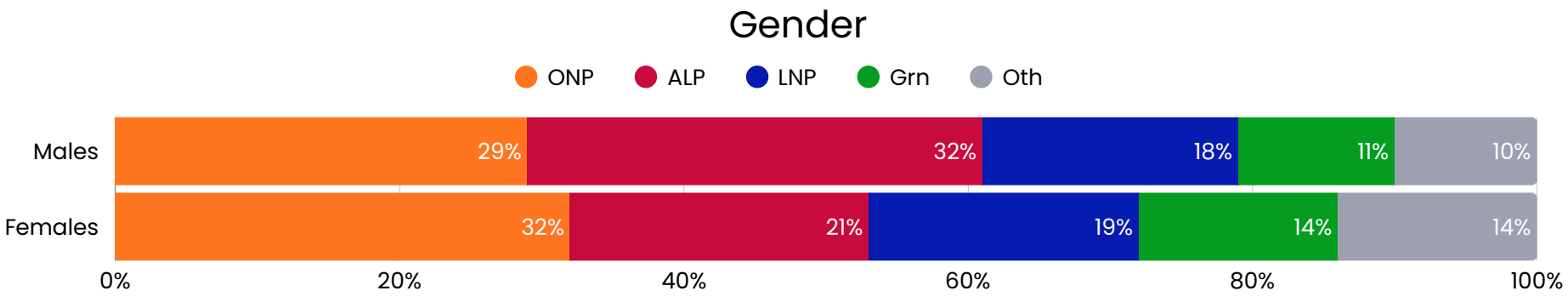

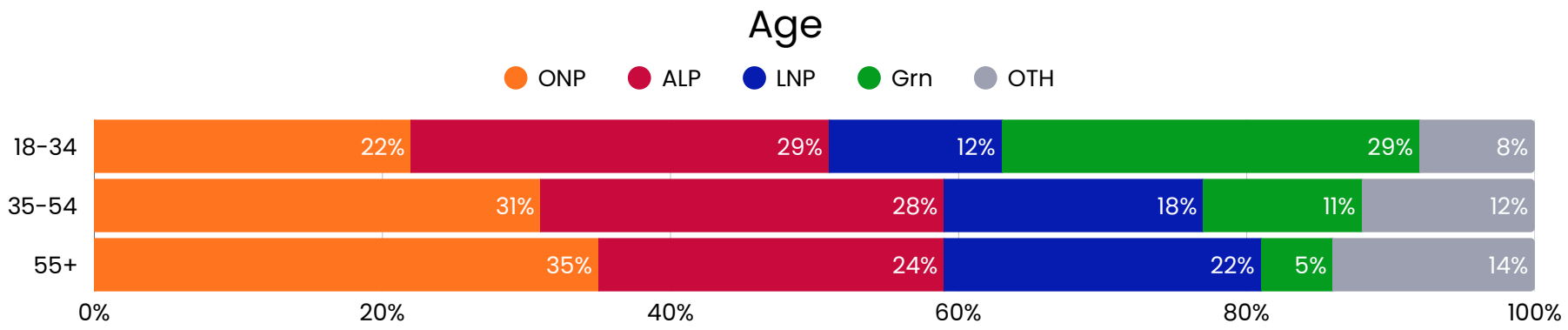

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Education + Income

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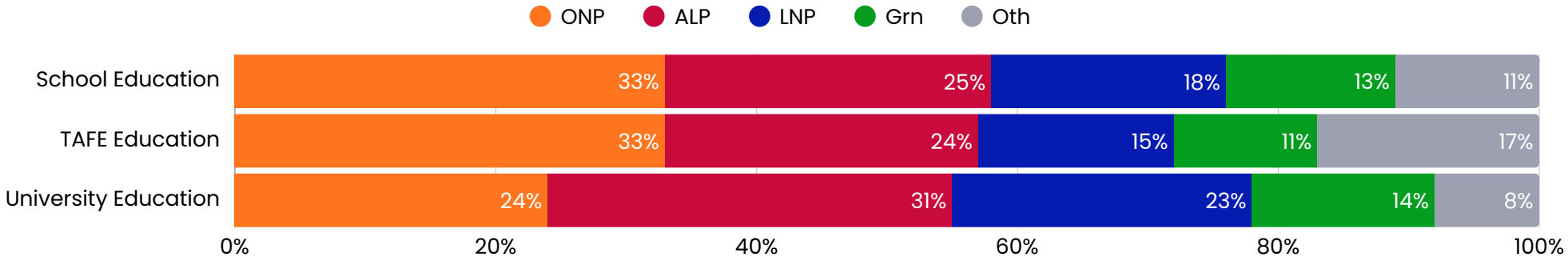
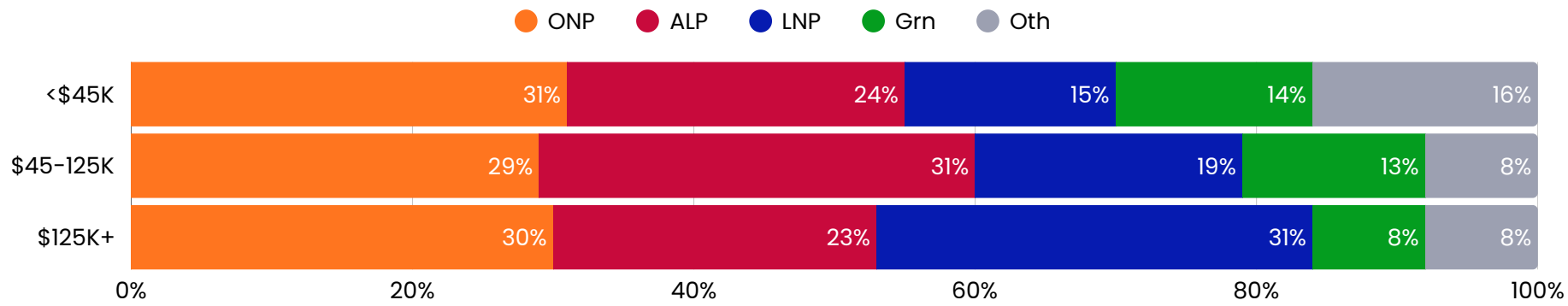
Education



Income



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Voting Intention: State + Location

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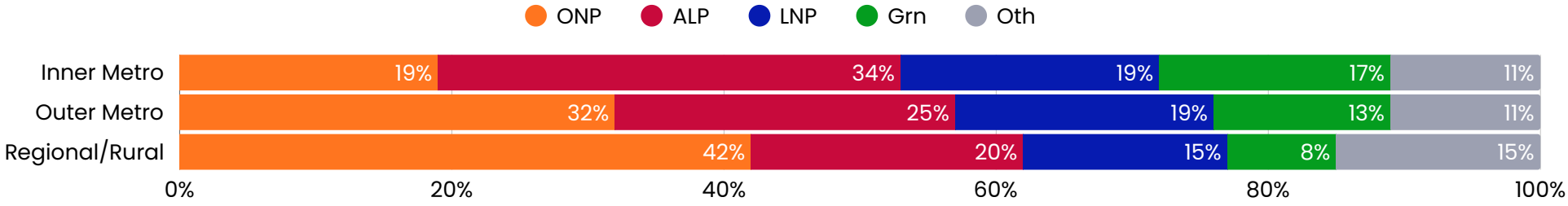
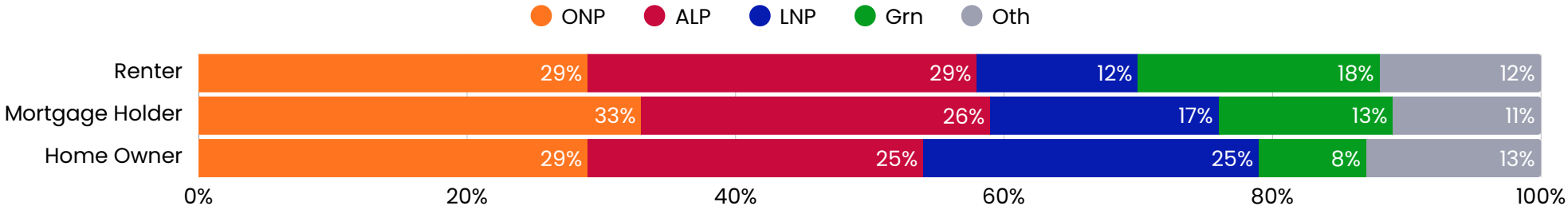
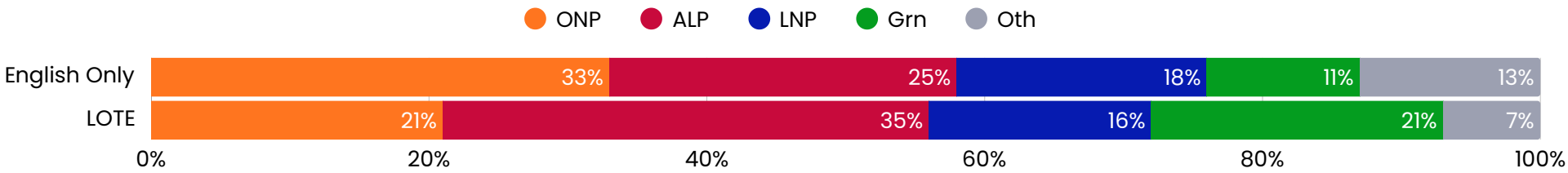
Location



Housing Tenure



Language Status



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Voting Intention: Past Election Vote

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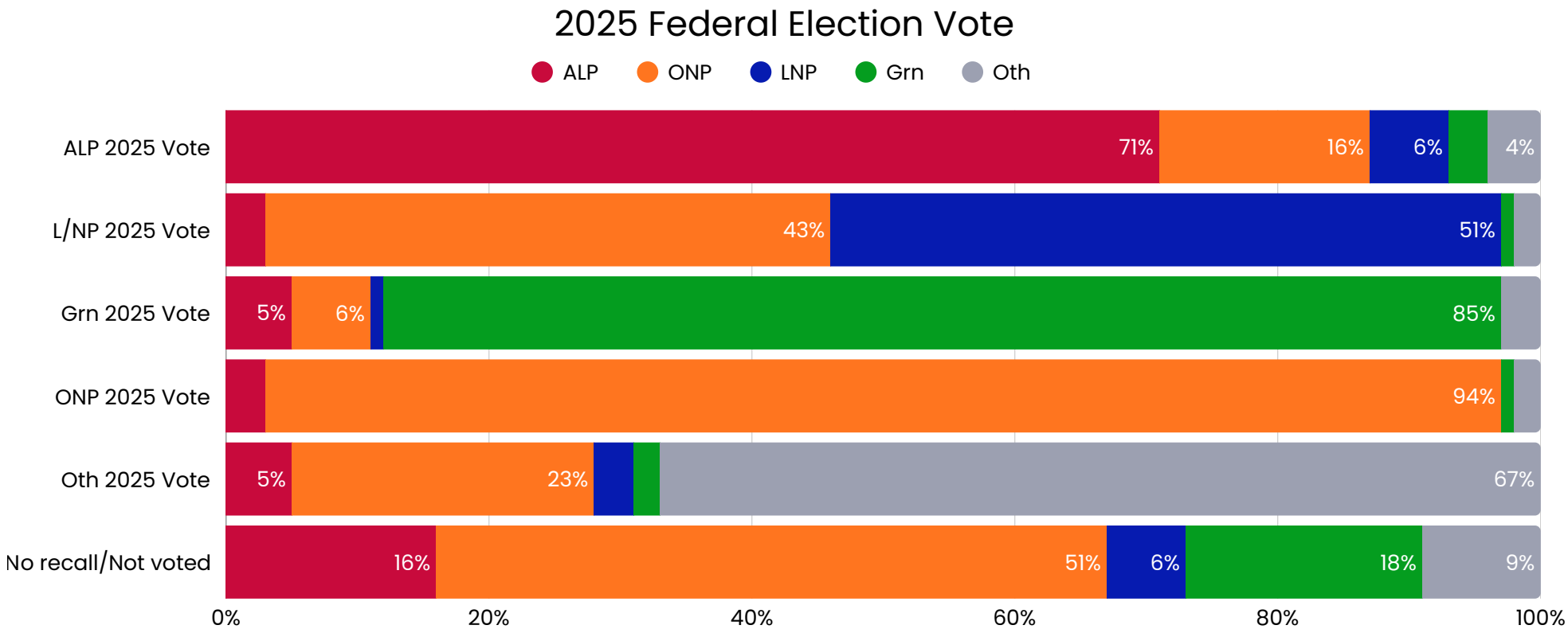

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Question Wording

Australian Polling Council Quality Mark

Q. If a Federal Election was held today, which one of the following would you vote for?
Answers randomly listed except Don't Know kept last
Labor (with Anthony Albanese as Leader)
Liberal National Coalition (with Angus Taylor as Leader)
The Greens (with Larissa Waters as Leader)
One Nation (with Pauline Hanson as Leader)
Any Other Candidate
Don't Know

If respondent chose Don't Know they were asked:
Q. Being undecided, which of the following would you have even a slight leaning towards?
Answers randomly listed except Don't Know kept last - Answers as above

Q. Who is your preferred Prime Minister
Answers randomly listed except Don't Know kept last
Anthony Albanese (Labor)
Angus Taylor (Liberal)
Pauline Hanson (One Nation)
Don't Know

Q. What is your opinion on the following people?
People randomly listed, answer order randomly flipped
Answers: Positive, Neutral, Negative
People Tested
Anthony Albanese (Prime Minister, Labor)
Angus Taylor (Opposition Leader, Liberal)
Pauline Hanson (One Nation Leader)

Q. In your opinion, what is the biggest issue facing Australia today?
Open-ended answer

Question Wording

Australian Polling Council Quality Mark

Q. If a Federal Election was held today, and you had the following choices, which one of the following would you vote for?
Answers randomly listed except Don't Know kept last
Labor (with Anthony Albanese as Leader)
Liberal National Coalition (with Tony Abbott as Leader)
The Greens (with Larissa Waters as Leader)
One Nation (with Pauline Hanson as Leader)
Any Other Candidate
Don't Know

If respondent chose Don't Know they were asked:
Q. Being undecided, which of the following would you have even a slight leaning towards?
Answers randomly listed except Don't Know kept last - Answers as above

Q. Below are some of the major tax changes announced in the budget. Please indicate whether you approve or disapprove of each.
Tax changes randomly listed, answer order randomly flipped
Answers: Approve, Don't Know, Disapprove
Tax Changes Tested
Ending negative gearing for existing homes purchased after May 12 2026.
Scrapping the 50% capital gains tax discount for investments in favour of inflation-linked indexation
A minimum 30% tax rate on family trusts