

DemosAU / PremierNational Victoria Poll

Fieldwork Dates: 10-20 September 2026

Total Sample Size: 1,020

Effective Margin of Error: $\pm 4.1\%$

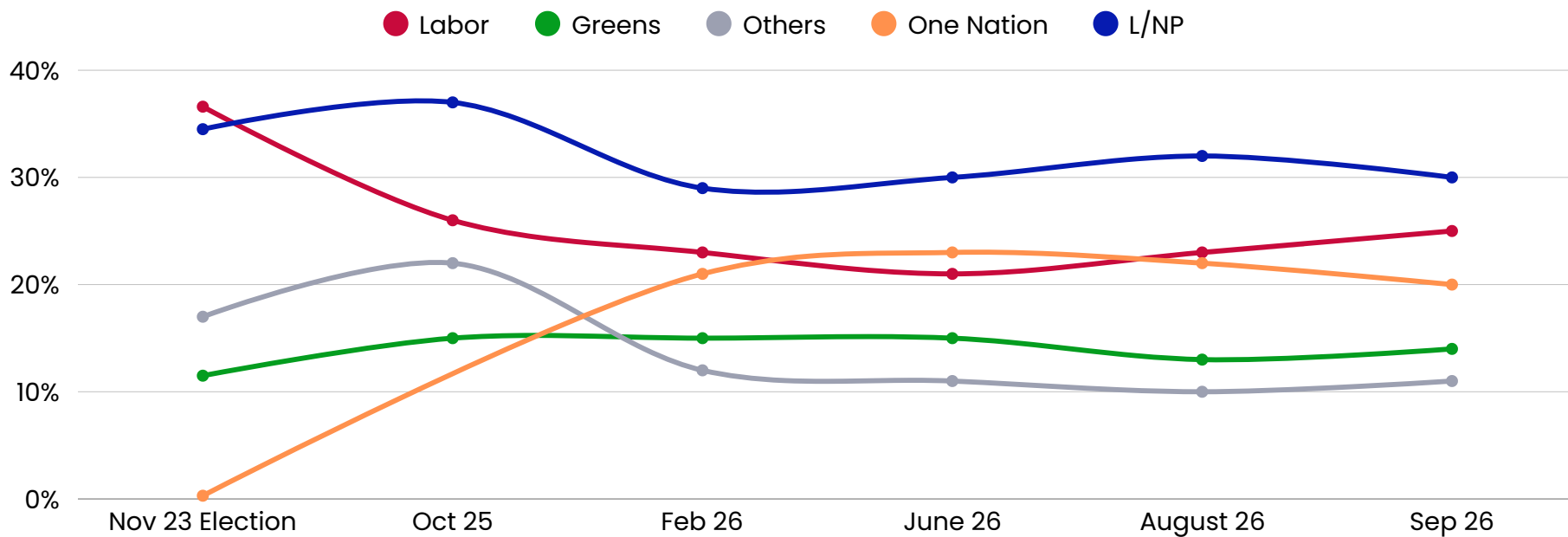
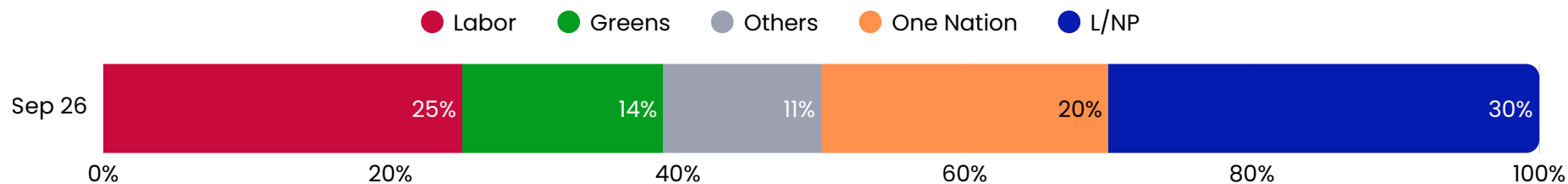


Methodology Statement



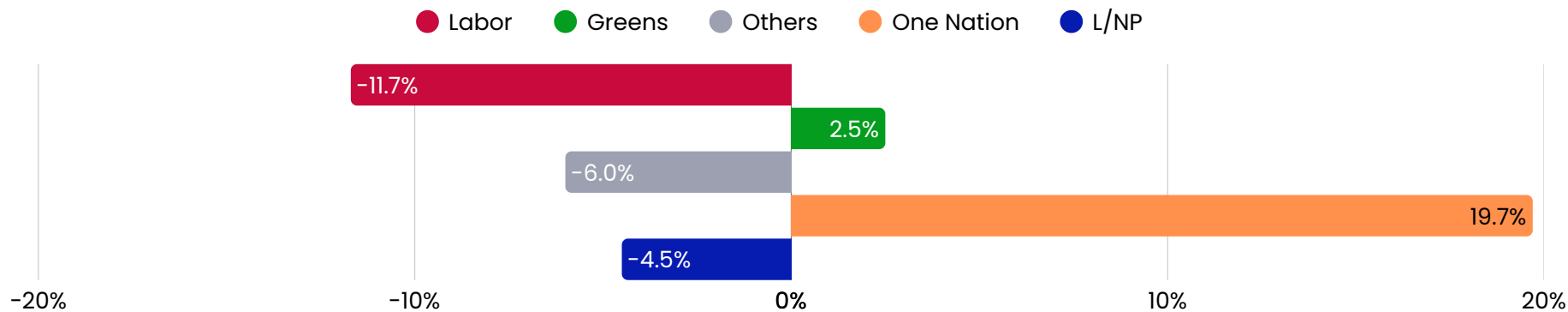
Research company	DemosAU
Client commissioning the research	Conducted in association with PremierNational
Fieldwork dates	10-20 September 2026
Mode of data collection	Internet panels
Target population	Victorians 18+ eligible to vote at elections
Sample size	1020
Is voting intention published?	Yes, in this report
Effective sample size after weighting applied	572
Margin of error associated with effective sample size	+/- 4.1%
Variables used in weighting	Age x gender, education, personal income, residential tenure, language, region, 2025 Federal Vote, Left-Right Self ID.
Weighting method used	Rim Weighting
Full question text, responses categories and randomisation	See Page 11
Source of sample	Internet panels
Positioning of voting intention questions in questionnaire?	State voting intention was first substantive question after demographic questions.
How were undecided voters handled?	Initial undecided voters were asked a leaner question. Remaining undecided voters were excluded from final totals.
2PP calculation method	Using preference flows informed by 2022 State Election (Grn) and respondent allocated preference flows from 2026 DemosAU Polling of Victorian respondents (ONP, Oth) Preference flows used (%) – Grn: 90-10 Labor, ONP: 81-19 L/NP, Others 58-42 Labor

Primary Vote

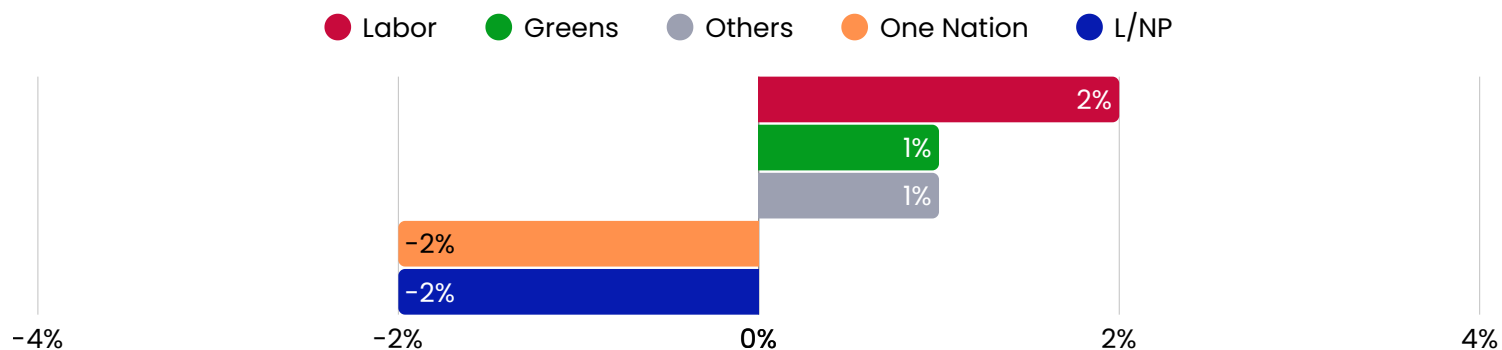


Primary Vote Swings

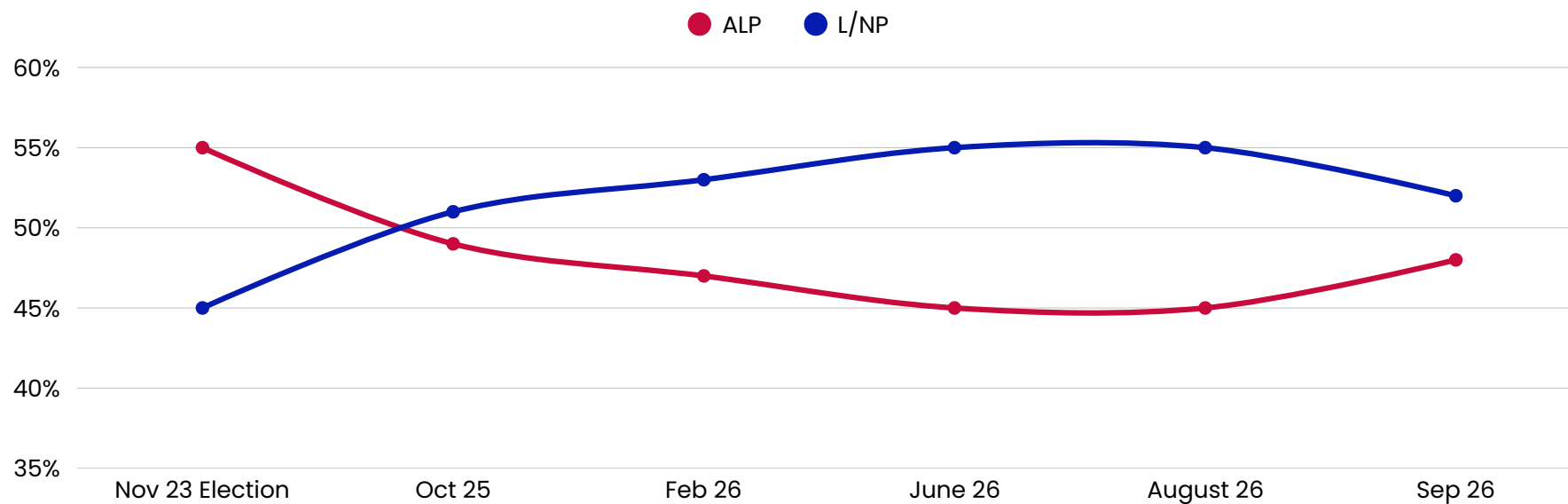
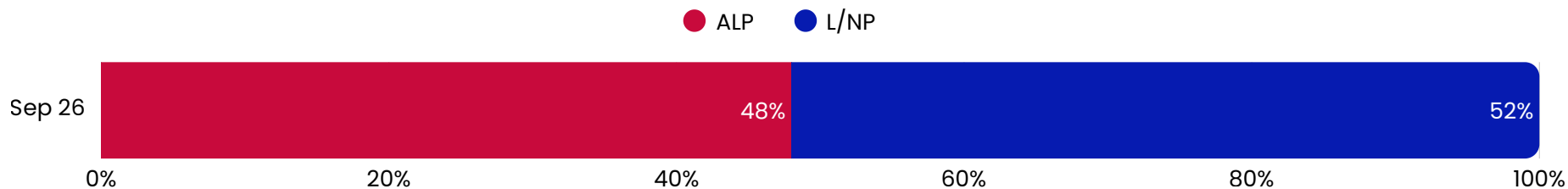
Change Since Last Election %



Change Since Last Poll %

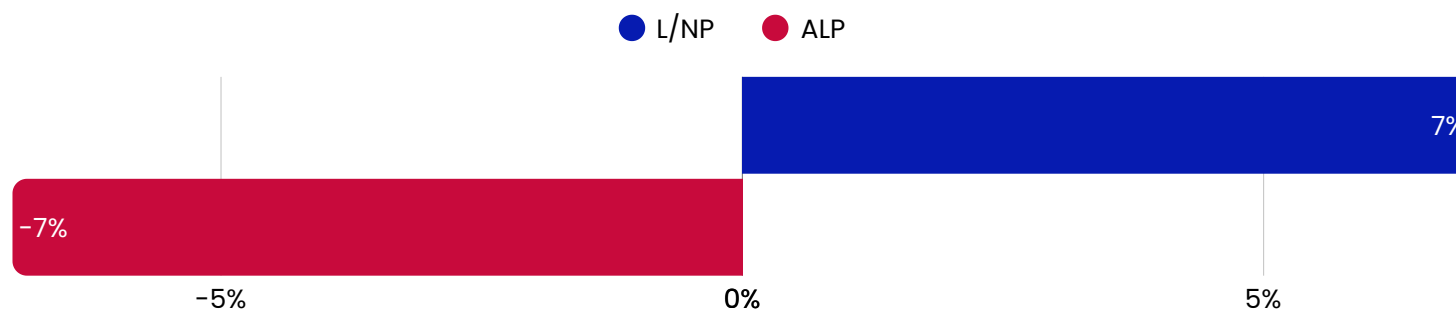


Two-Party Preferred

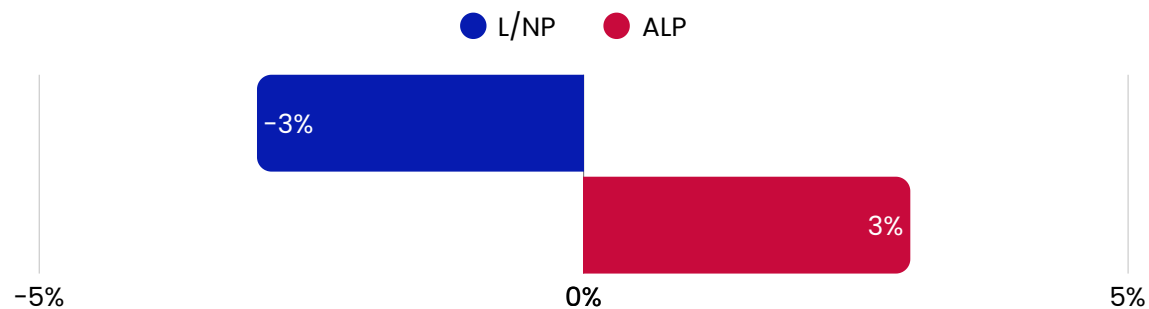


Two-Party Preferred

Change Since Last Election %



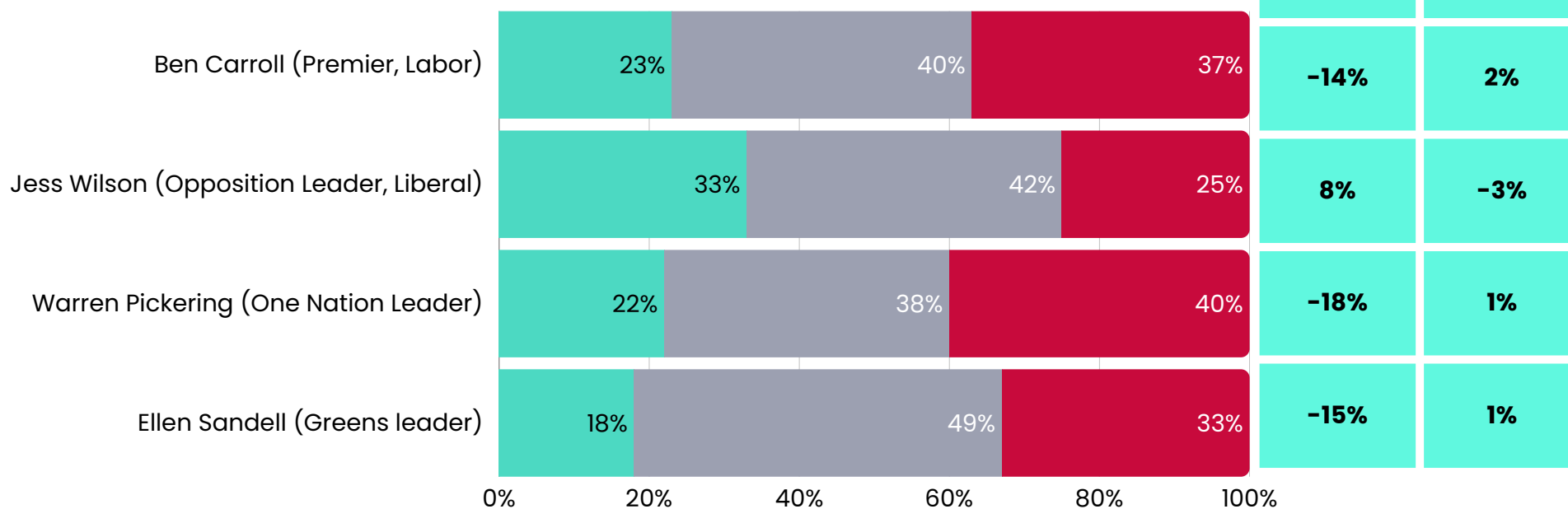
Change Since Last Poll %



Personal Ratings

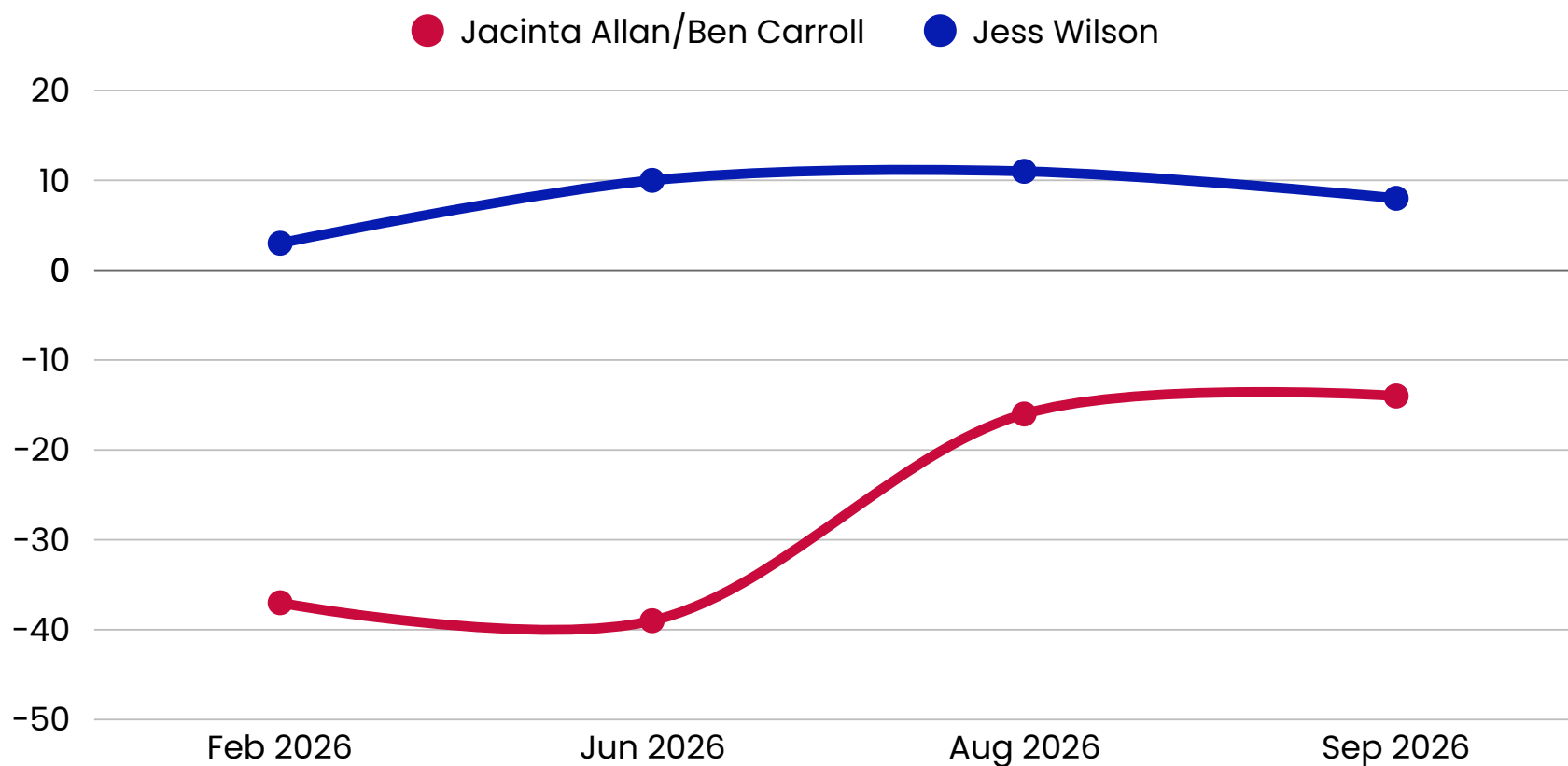
Q. What is your opinion on the following people?

● Positive ● Netural ● Negative

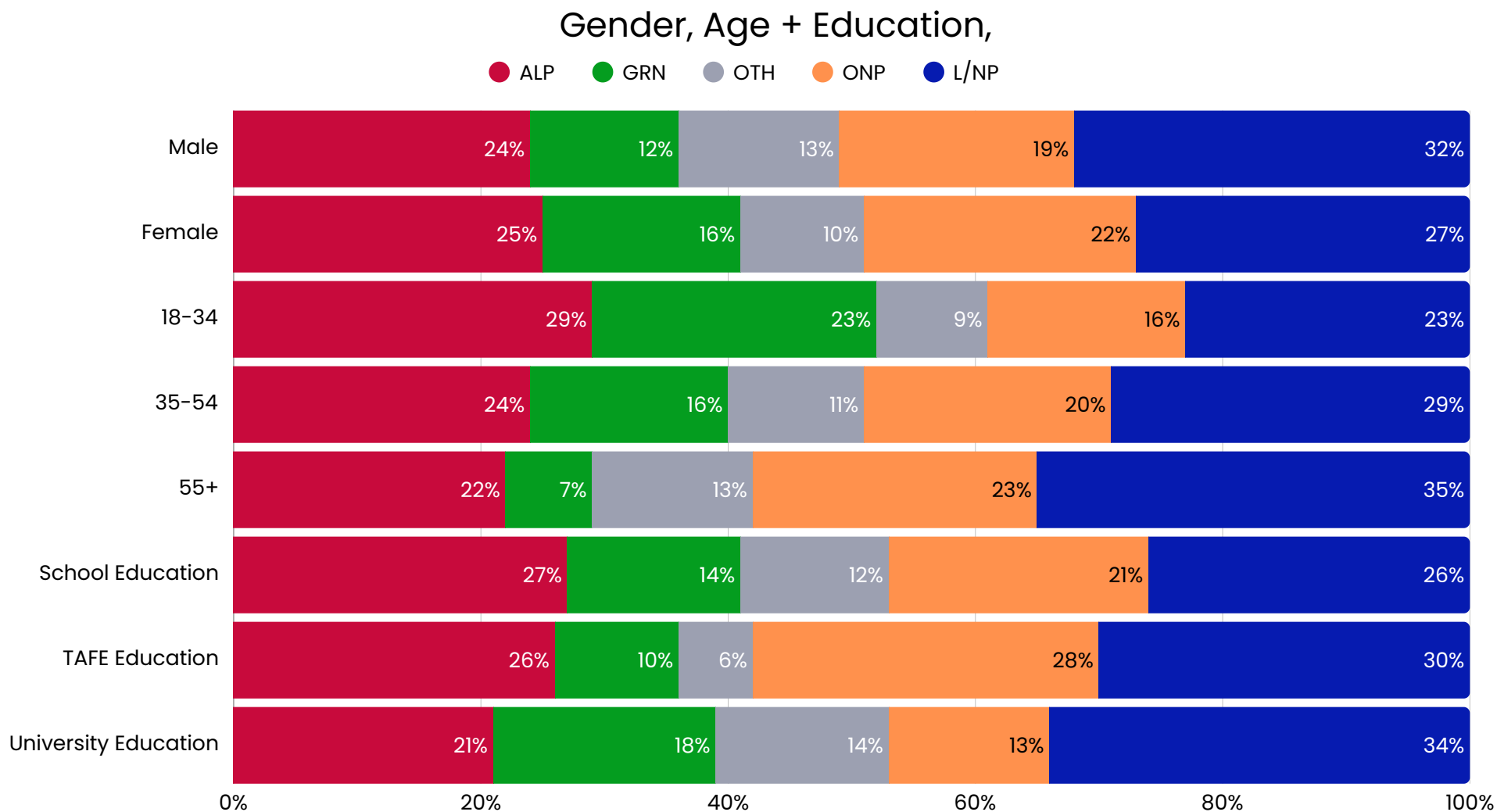


Personal Ratings

Net Personal Ratings Over Time

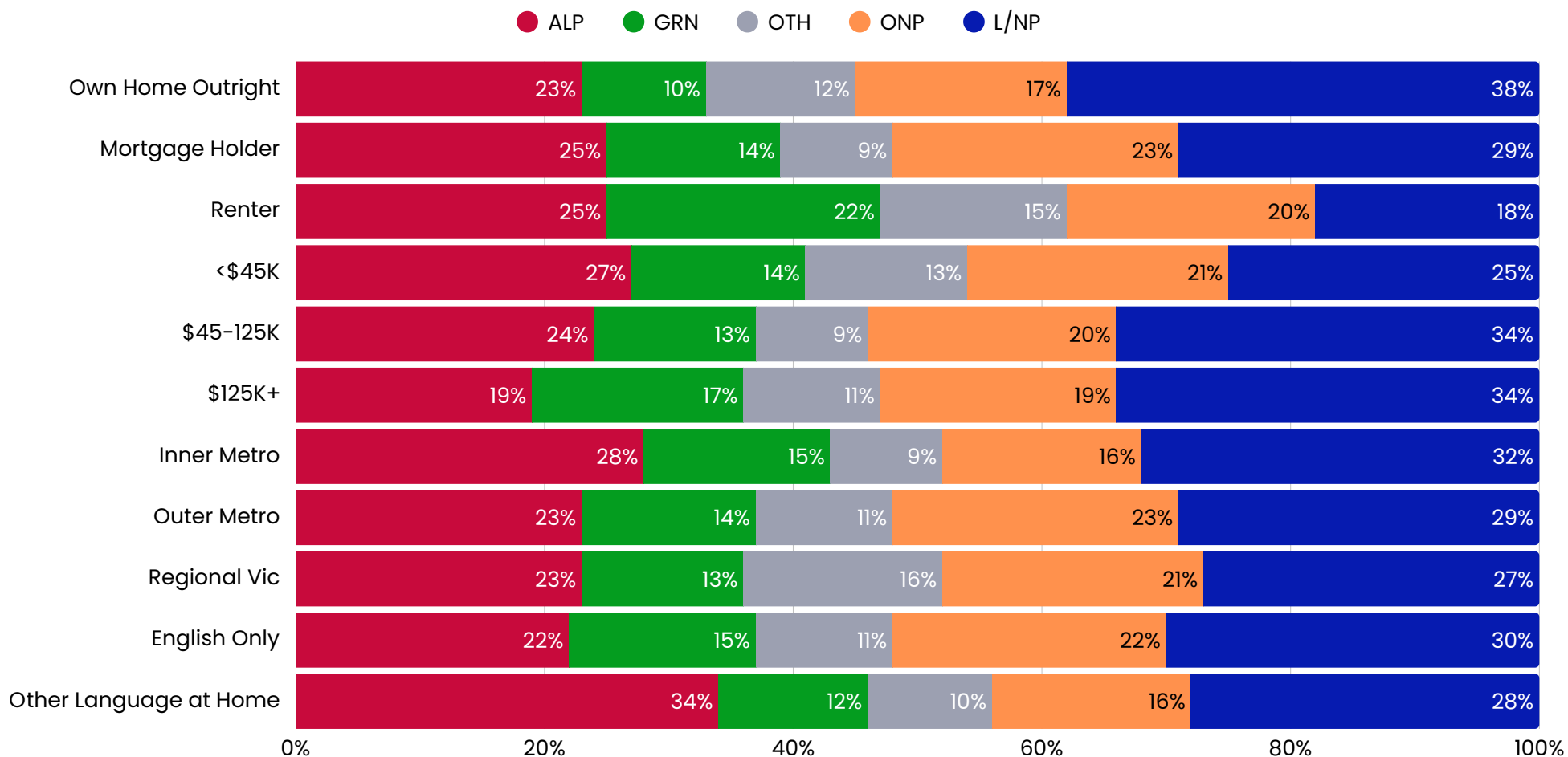


Demographic Breakdowns – Voting Intention



Demographic Breakdowns – Voting Intention

Housing Tenure, Income, Location + Language





Question Wording

Q. If a State Election for Victoria was held today, which one of the following would you vote for?

Answers randomly listed except Don't Know kept last

Labor (with Ben Carroll as Leader)
Liberal / National Coalition (with Jess Wilson as Leader)
One Nation (with Warren Pickering as Leader)
The Greens (with Ellen Sandell as Leader)
Any Other Candidate
Don't Know

If respondent chose Don't Know they were asked:

Q. Being undecided, if a State Election for Victoria was held today, which one of the following would you have a slight leaning towards?

Answers randomly listed except Don't Know kept last

Labor (with Ben Carroll as Leader)
Liberal / National Coalition (with Jess Wilson as Leader)
One Nation (with Warren Pickering as Leader)
The Greens (with Ellen Sandell as Leader)
Any Other Candidate
Don't Know

Q. What is your opinion on the following people?

People randomly listed, answer order randomly flipped

Answers: Positive, Neutral, Negative

People Tested

Ben Carroll (Premier, Labor)

Jess Wilson (Opposition Leader, Liberal)

Warren Pickering (One Nation Leader)

Ellen Sandell (Greens leader)



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