Federal Poll

DemosAU/Premier National Victoria State Poll

Fieldwork Dates: 1-10 Feb 2026
Total Sample Size: 1,274
Effective Sample Size: 716
Effective Margin of Error: 3.7%

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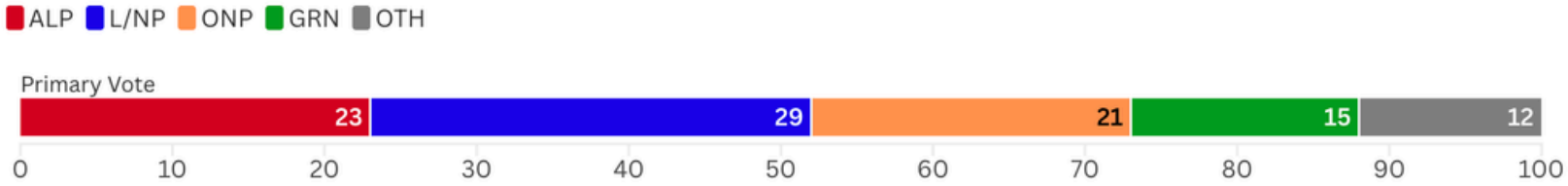
*PremierNational

Methodology Statement

Research company	DemosAU
Client commissioning the research	Conducted in association with PremierNational.
Fieldwork dates	1-10 February 2026
Mode of data collection	Internet panels
Target population	Victorians 18+ eligible to vote at elections
Sample size	1274
Is voting intention published?	Yes, in this report
Effective sample size after weighting applied	716
Margin of error associated with effective sample size	+/- 3.7%
Variables used in weighting	Age x gender, education, personal income, residential tenure, region, 2025 Federal Vote, Left-Right Self ID.
Weighting method used	Rim Weighting
Full question text, responses categories and randomisation	See Pages 12 & 13
Source of sample	Internet panels
Positioning of voting intention questions in questionnaire?	State VI was first substantive question after demographics.
How were undecided voters handled?	Initial undecided voters were asked a leaner question. Remaining undecided voters were excluded from final totals.
2PP calculation method	Using adjusted 2022 State Election Flows, with One Nation preferences assigned as per 2025 Federal Election in Victoria. (Grn: 90-10 Labor, ONP: 75-25 L/NP, Other 55-45 L/NP)

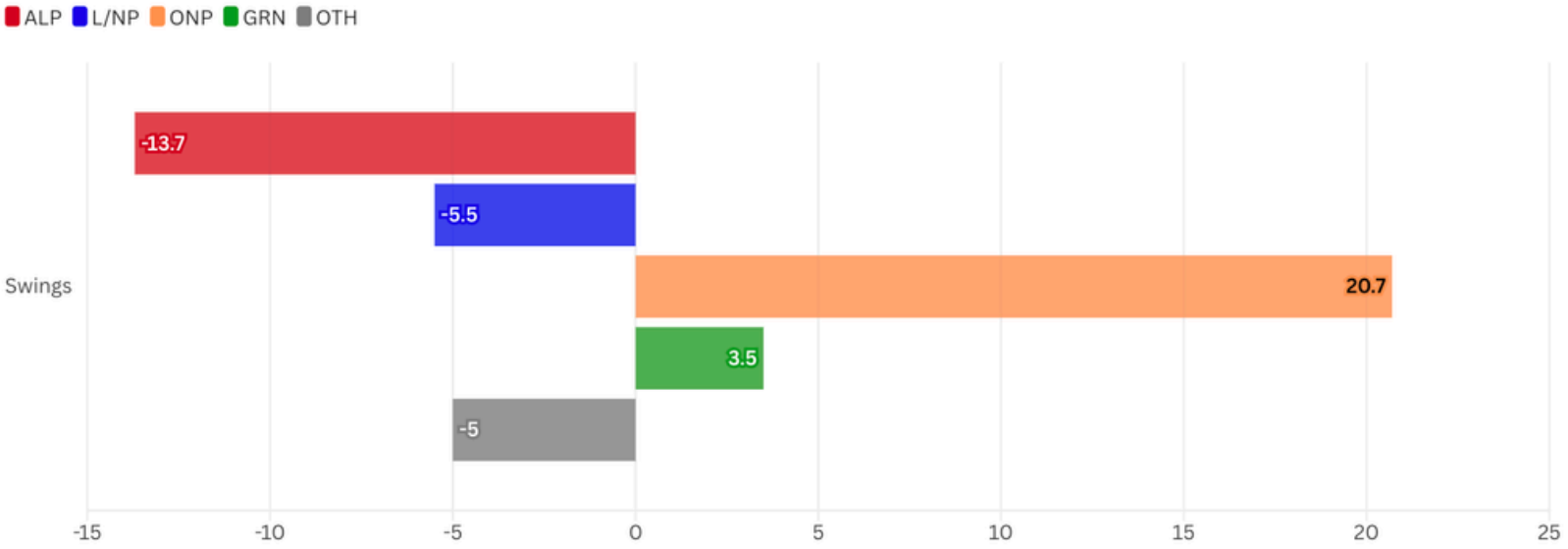
Topline Results: Lower House

Primary Vote %



Excludes 5% of voters who were undecided

Swings Since Last Election %



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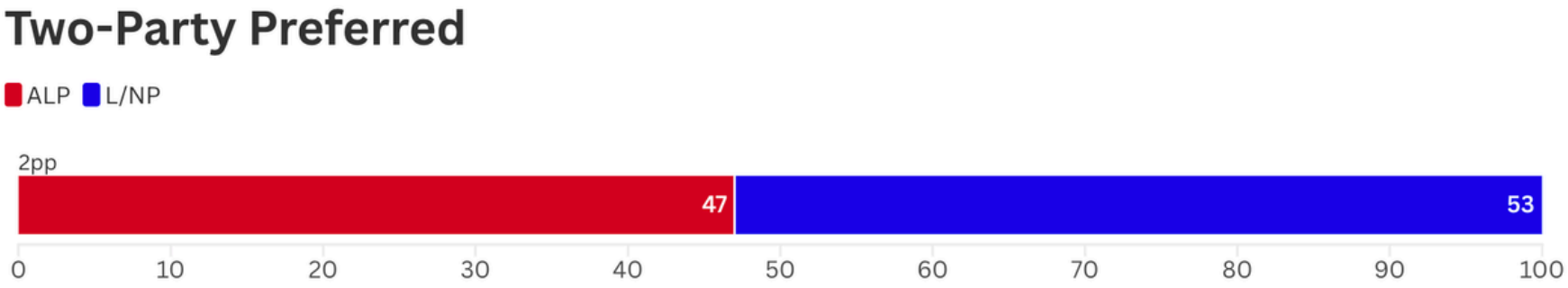
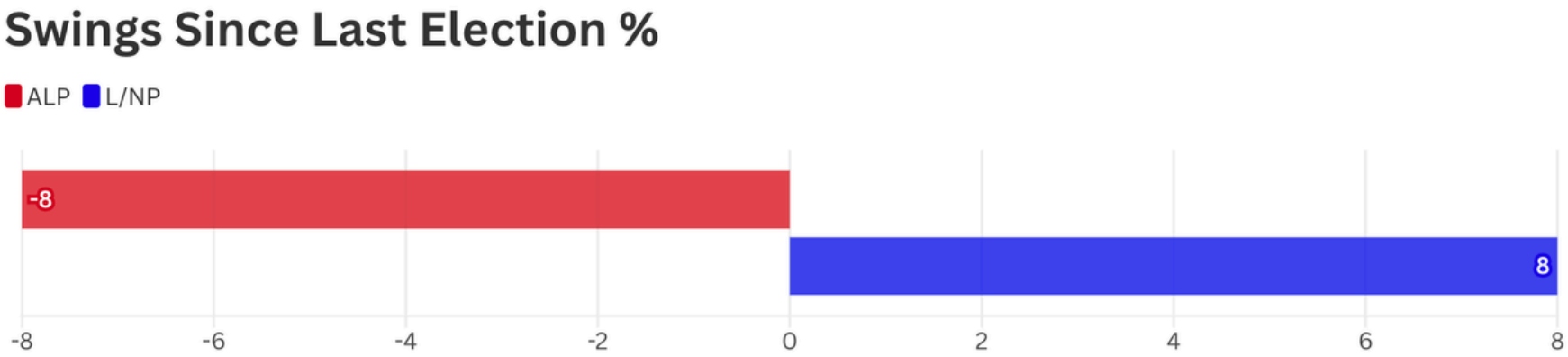
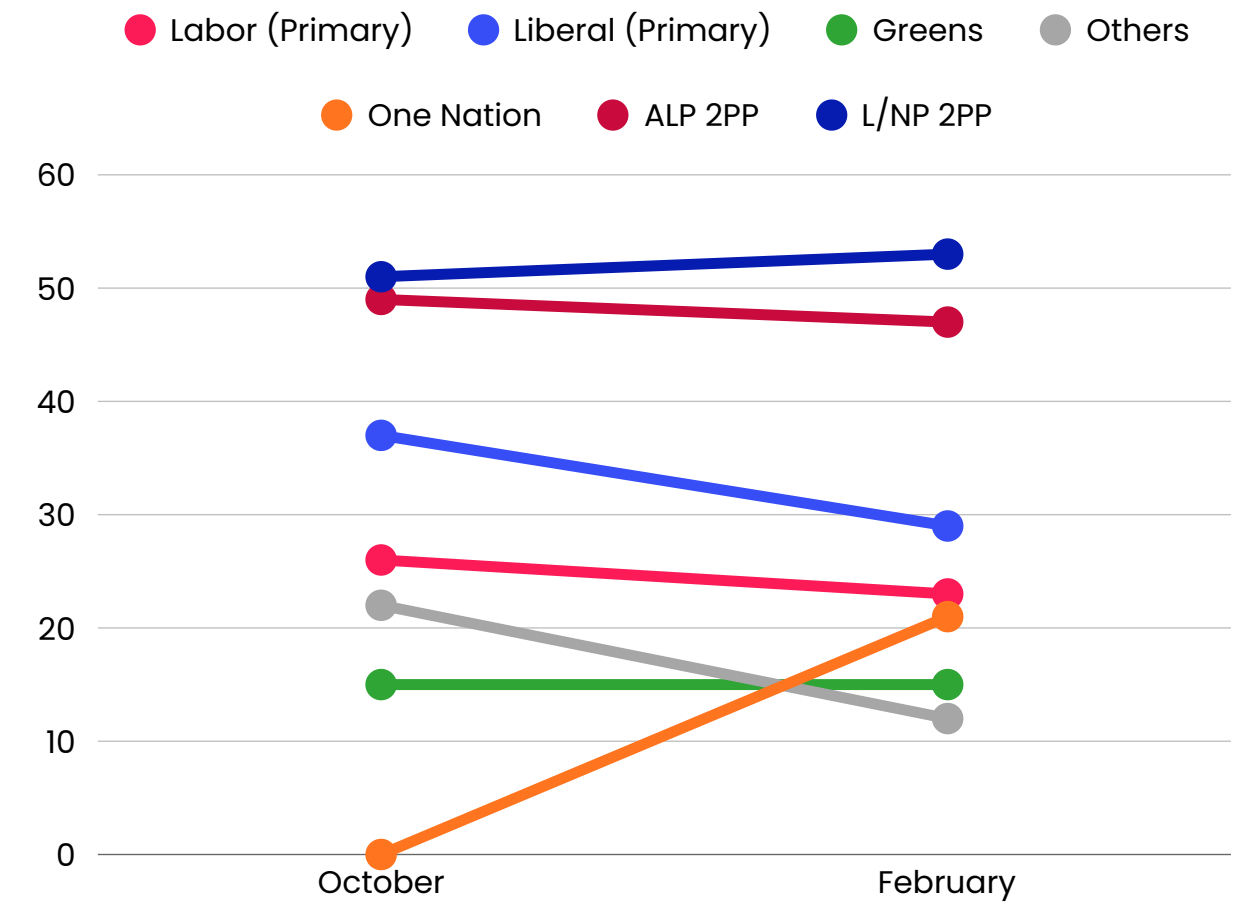
Two-Party Preferred





Change Since October Poll



Source: DemosAU Poll 21-27 October 2025. Sample size = 1,016

Party	October	February
Labor (Primary)	26	23
L/NP (Primary)	37	29
Greens	15	15
Others	22	12
One Nation	0	21
ALP 2PP	49	47
L/NP 2PP	51	53

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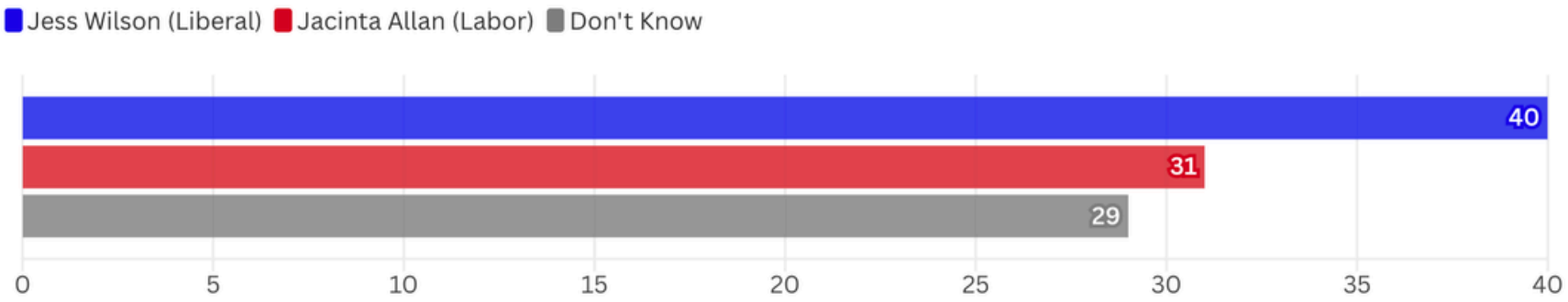
Preferred Premier + Leader Ratings

Who is your preferred Premier?



What is your opinion on the following people?

Leader	Positive/Neutral/Negative %	Net Positive
Jacinta Allan (Premier, Labor)	16 / 31 / 53	-37%
Jess Wilson (Opposition Leader, Liberal)	27 / 49 / 24	3%

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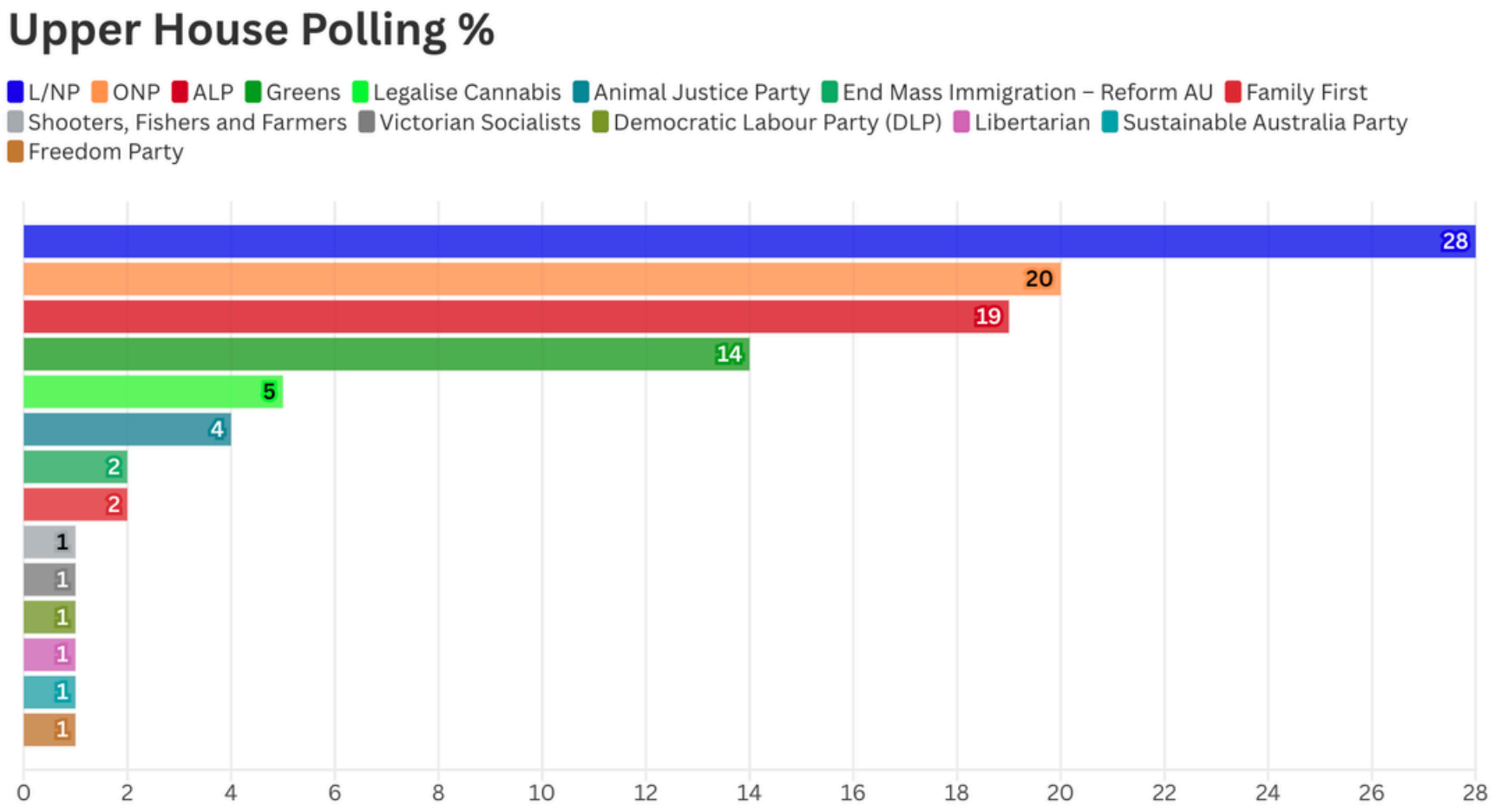
Upper House Poll



Excludes 12% of voters who were undecided

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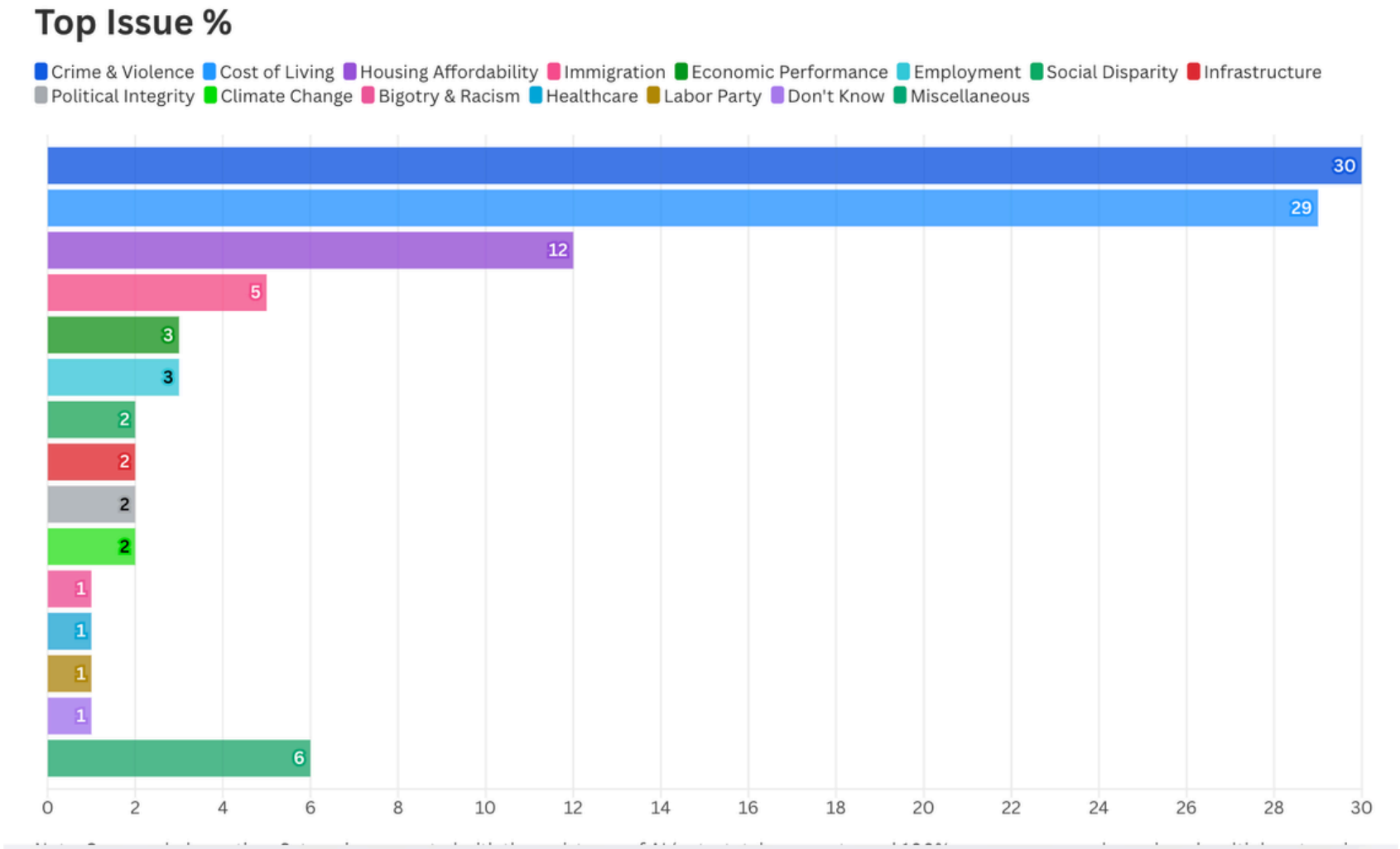
Top Issues



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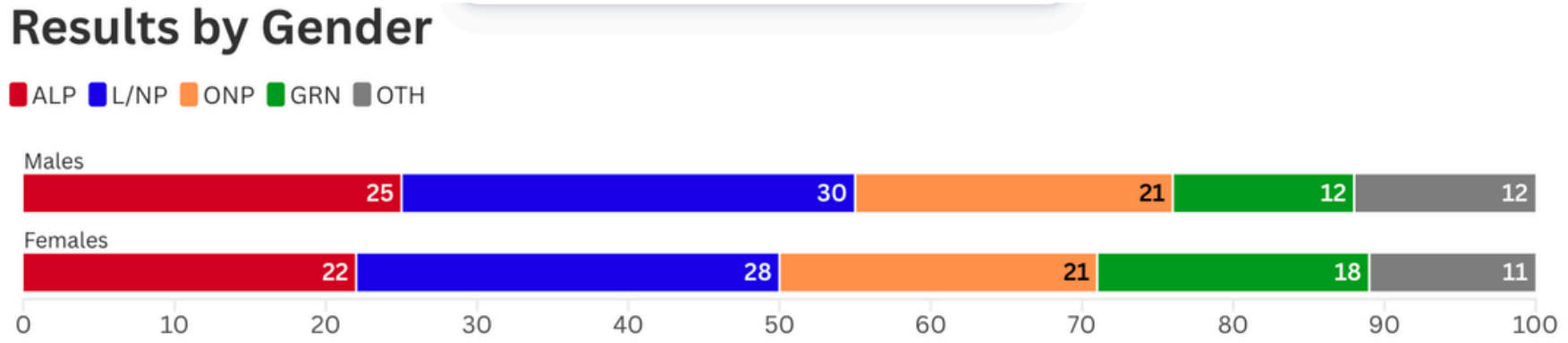
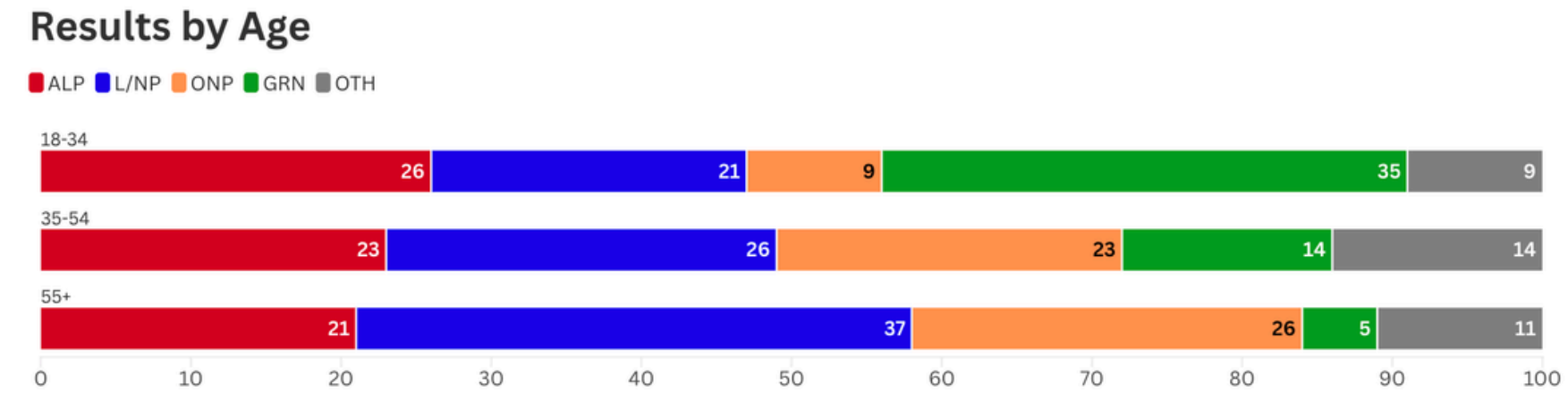
Demographic Breakdowns





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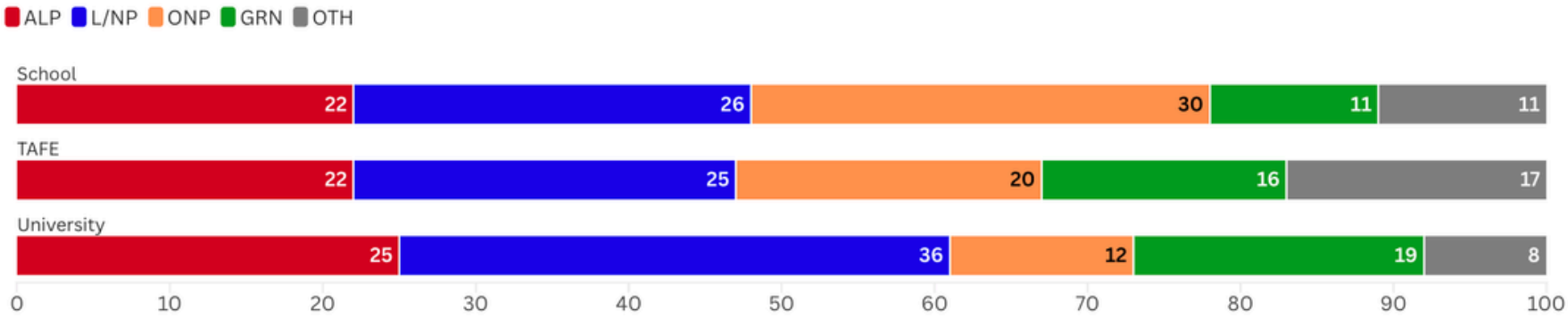
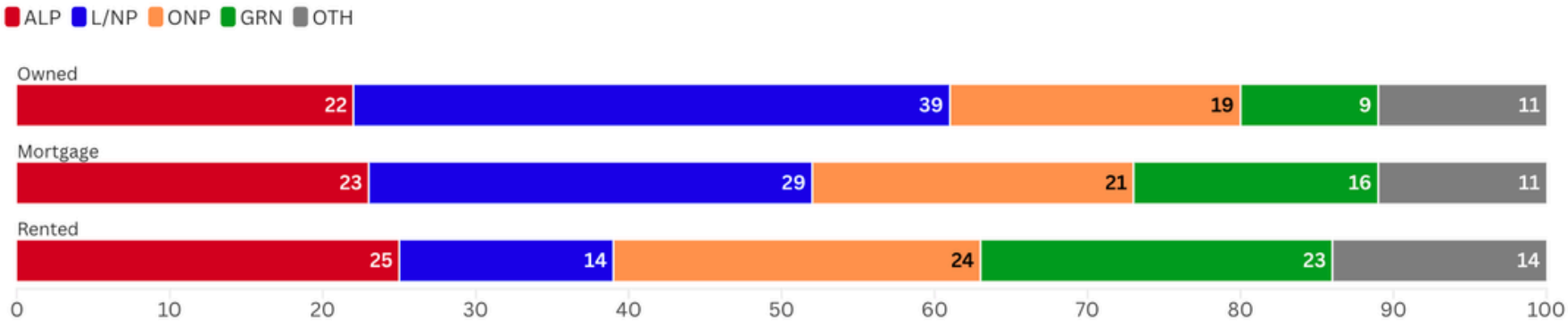
Demographic Breakdowns

Results by Education



Results by Housing Tenure



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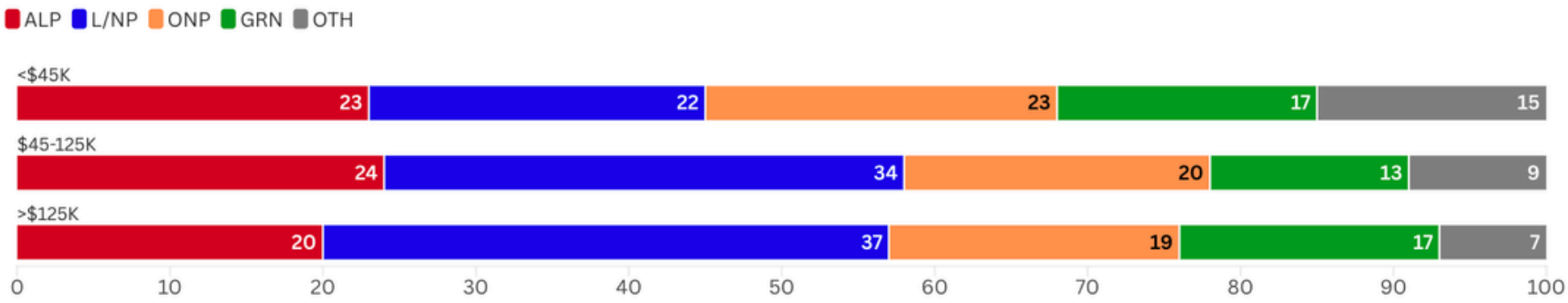
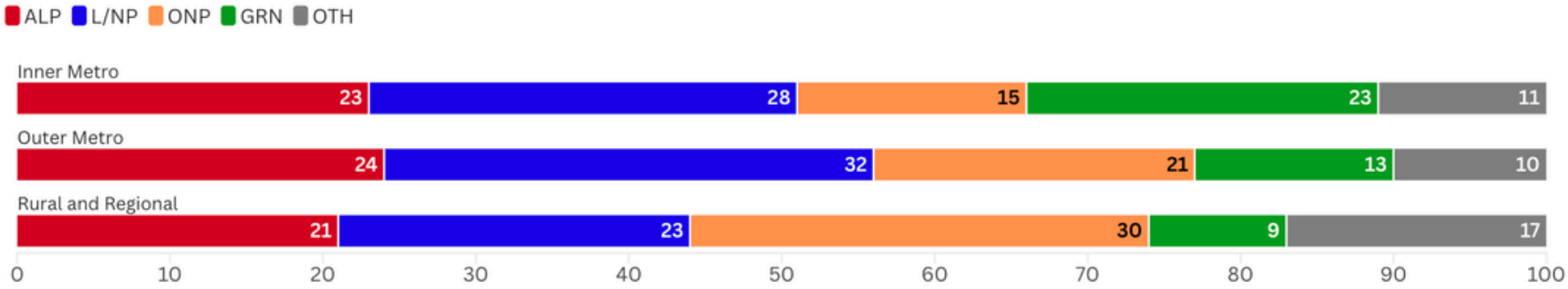
Demographic Breakdowns

Results by Income



Results by Location



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Question Wording

If a State Election for Victoria was held today, which one of the following would you vote for?
Answers randomly listed except Don't Know kept last
Labor (with Jacinta Allan as Leader)
Liberal / National Coalition (with Jess Wilson as Leader)
One Nation
The Greens
Any Other Candidate
Don't Know

If respondent chose Don't Know they were asked:
Being undecided, if a State Election for Victoria was held today, which one of the following would you have a slight leaning towards?
Answers randomly listed except Don't Know kept last
Labor (with Jacinta Allan as Leader)
Liberal / National Coalition (with Jess Wilson as Leader)
One Nation
The Greens
Any Other Candidate
Don't Know

Q. Who is your preferred Premier
Answers randomly listed except Don't Know kept last
Jacinta Allan (Labor)
Jess Wilson (Liberal)
Don't Know

Q. What is your opinion on the following people?
People randomly listed, answer order randomly flipped
Answers: Positive, Neutral, Negative
People Tested
Jacinta Allan (Premier, Labor)
Jess Wilson (Opposition Leader, Liberal)

Question Wording

Q. If a State Election for Victoria was held today, which one of the following would you vote for in the Legislative Council (Upper House)?
Answers randomly listed except Don't Know kept last
Animal Justice Party
Labor (with Jacinta Allan as Leader)
End Mass Immigration – Reform AU
Democratic Labour Party (DLP)
Family First
Freedom Party
Legalise Cannabis
Libertarian
Liberal / National Coalition (with Jess Wilson as Leader)
New Democrats
One Nation
Shooters, Fishers and Farmers
Sustainable Australia Party
The Greens
Victorian Socialists
Don't Know

Q. In your opinion, what is the biggest issue facing Victoria today?
Open-ended answer

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