



2025-26
Corporate
Partner



Australian
Polling Council
Quality Mark

DemosAU/Premier National Victoria Poll

Fieldwork Dates: 7-11 June 2026

Total Sample Size: 1,056

Effective Sample Size: 654

Effective Margin of Error: 3.8%



*PremierNational



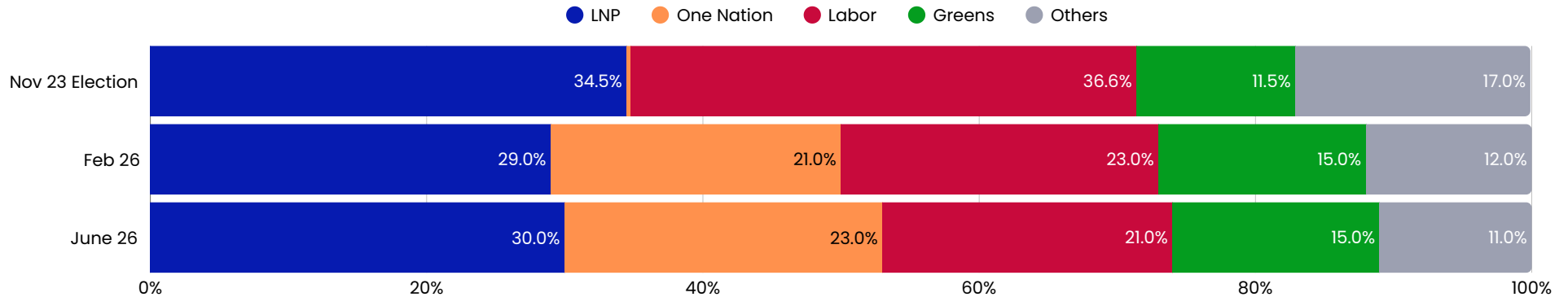
Methodology Statement



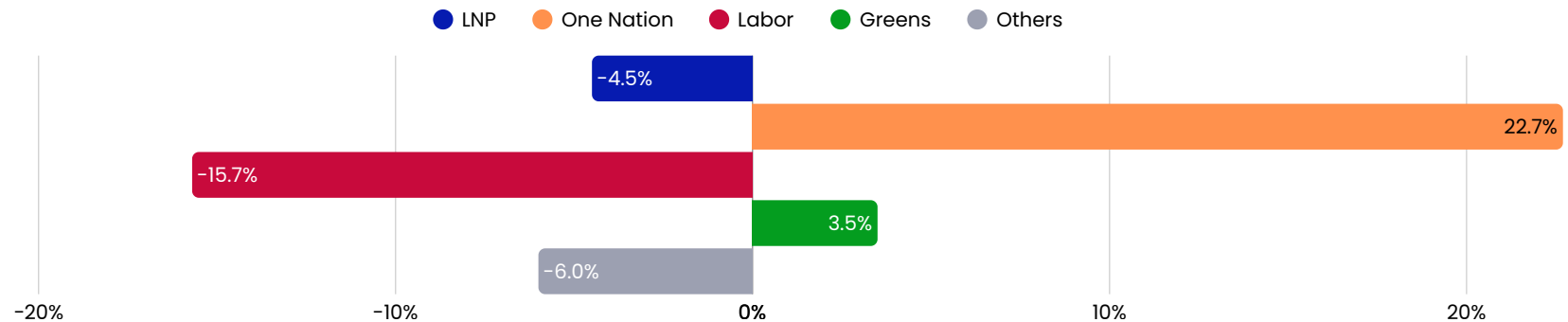
Research company	DemosAU
Client commissioning the research	Conducted in association with PremierNational
Fieldwork dates	7-11 June 2026
Mode of data collection	Internet panels
Target population	Victorians 18+ eligible to vote at elections
Sample size	1056
Is voting intention published?	Yes, in this report
Effective sample size after weighting applied	654
Margin of error associated with effective sample size	+/- 3.8%
Variables used in weighting	Age x gender, education, personal income, residential tenure, region, 2025 Federal Vote, Left-Right Self ID.
Weighting method used	Rim Weighting
Full question text, responses categories and randomisation	See Page 9
Source of sample	Internet panels
Positioning of voting intention questions in questionnaire?	State voting intention was first substantive question after demographic questions.
How were undecided voters handled?	Initial undecided voters were asked a leaner question. Remaining undecided voters were excluded from final totals.
2PP calculation method	Using adjusted 2022 State Election Flows, with One Nation preferences assigned as per 2025 Federal Election in Victoria. (Grn: 90-10 Labor, ONP: 75-25 L/NP, Other 55-45 L/NP)

Topline Results

Primary Vote %



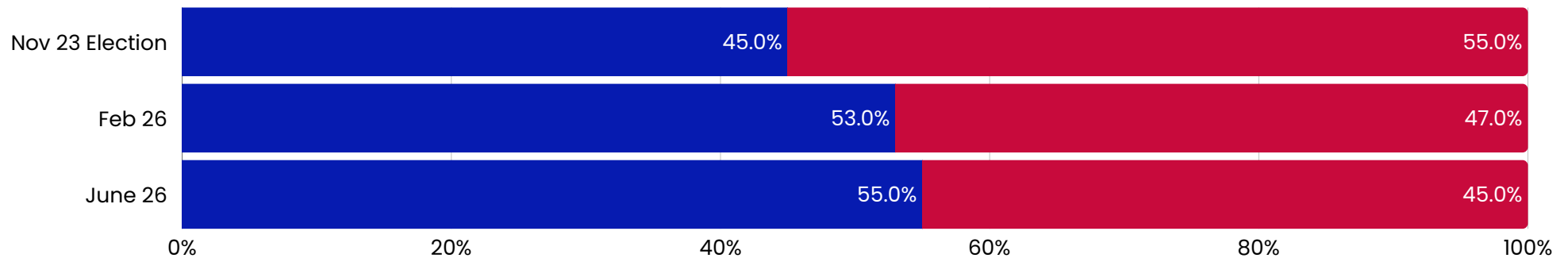
Change Since Last Election %



Topline Results

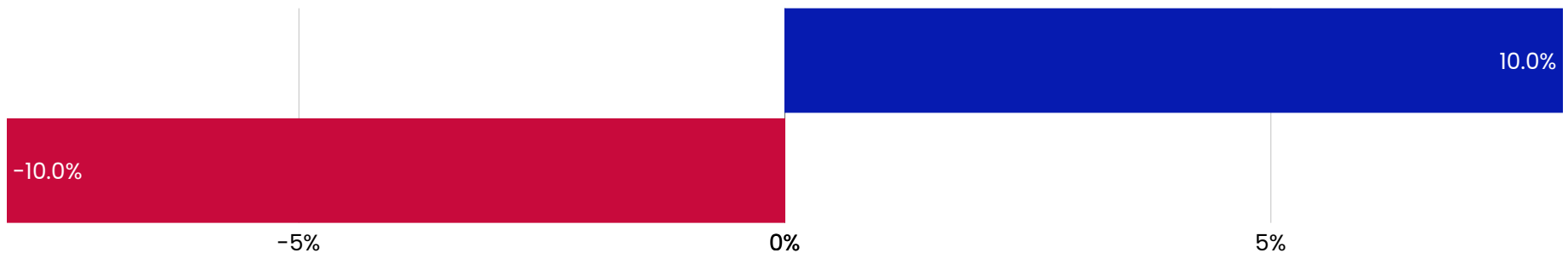
Two Party Preferred %

● LNP ● ALP



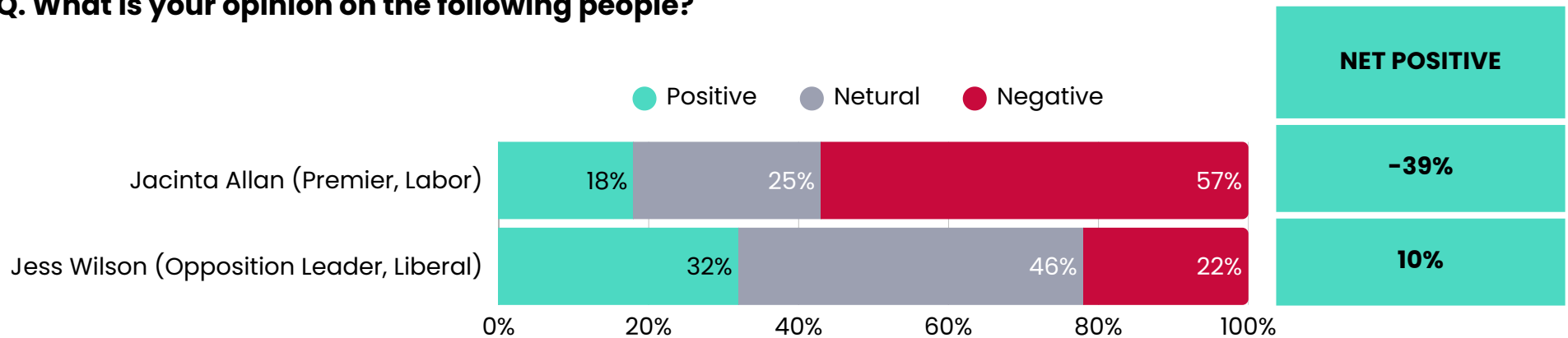
Change Since Last Election %

● LNP ● ALP

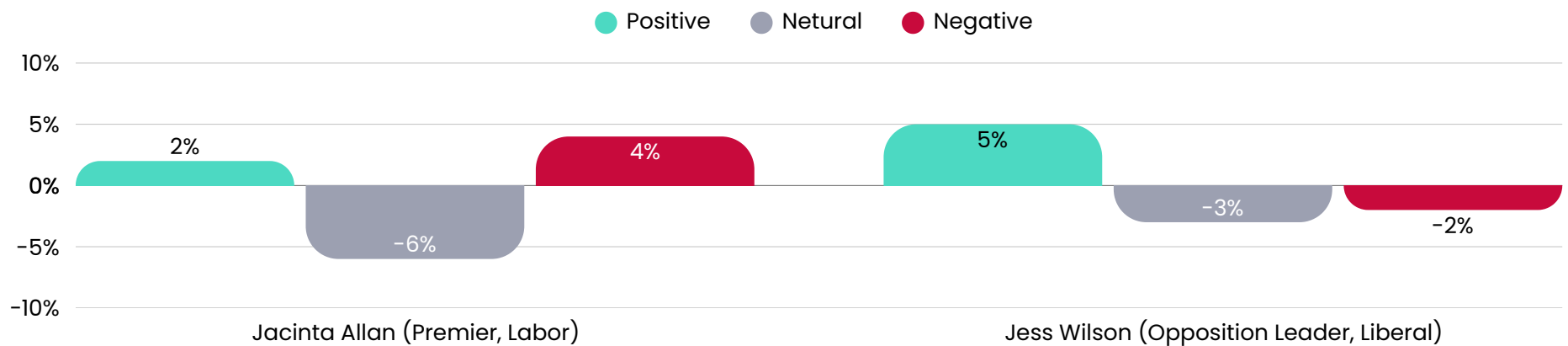


Personal Ratings

Q. What is your opinion on the following people?



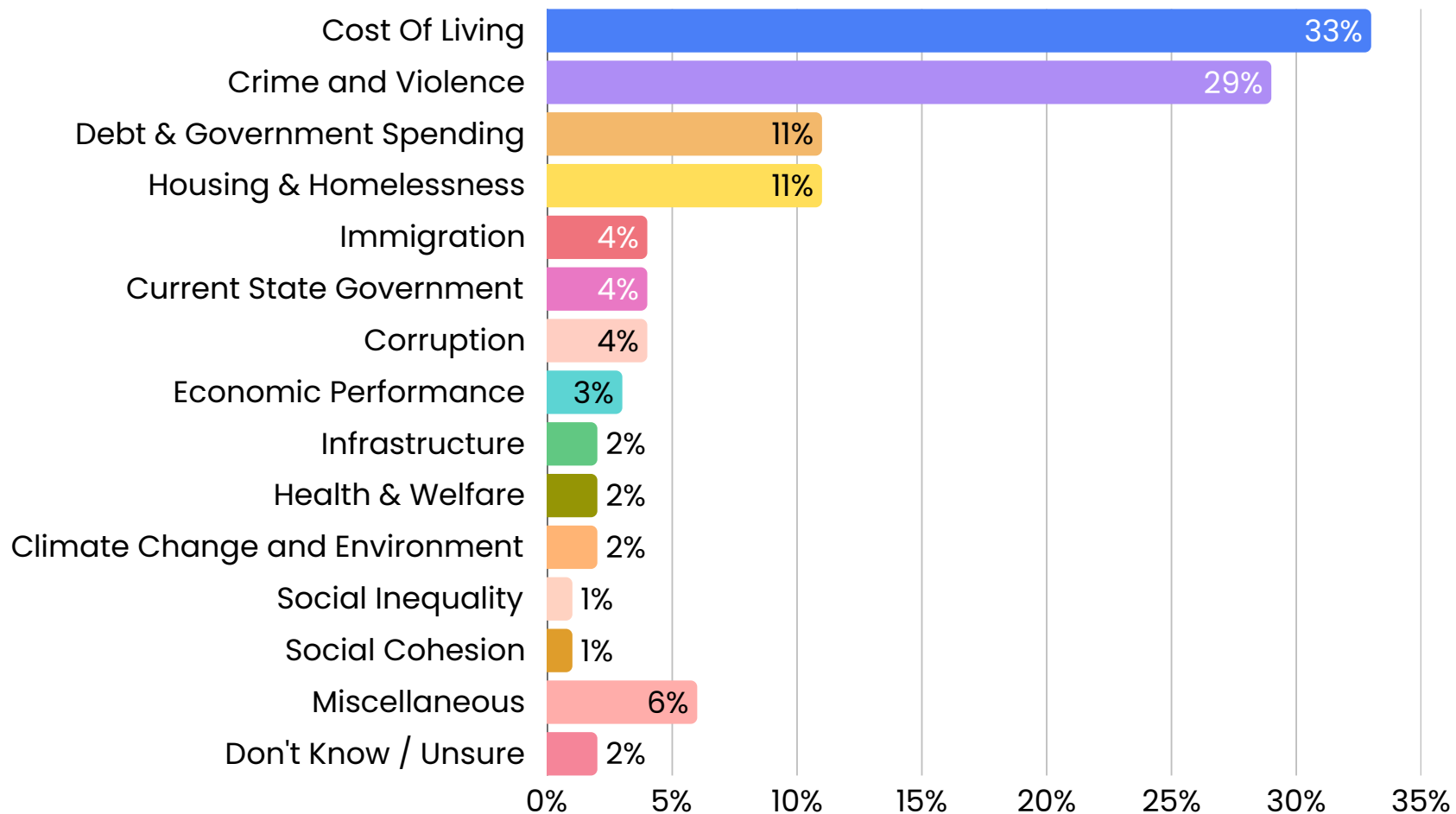
Change Since February %



Biggest Issue

Q. In your opinion, what is the biggest issue facing Victoria today?

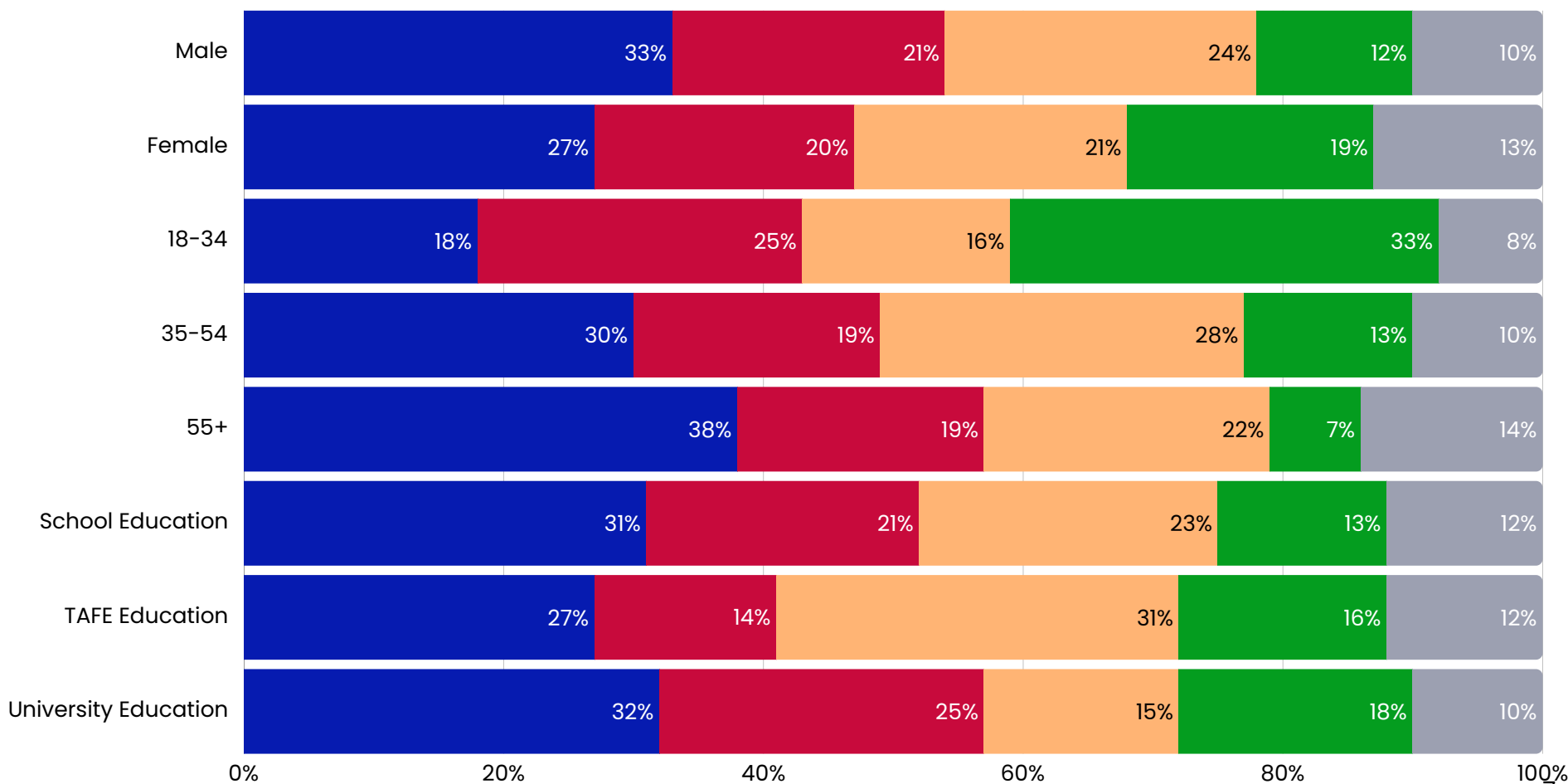
Open-ended, categories generated with assistance of AI



Demographic Breakdowns – Voting Intention

Gender, Age + Education,

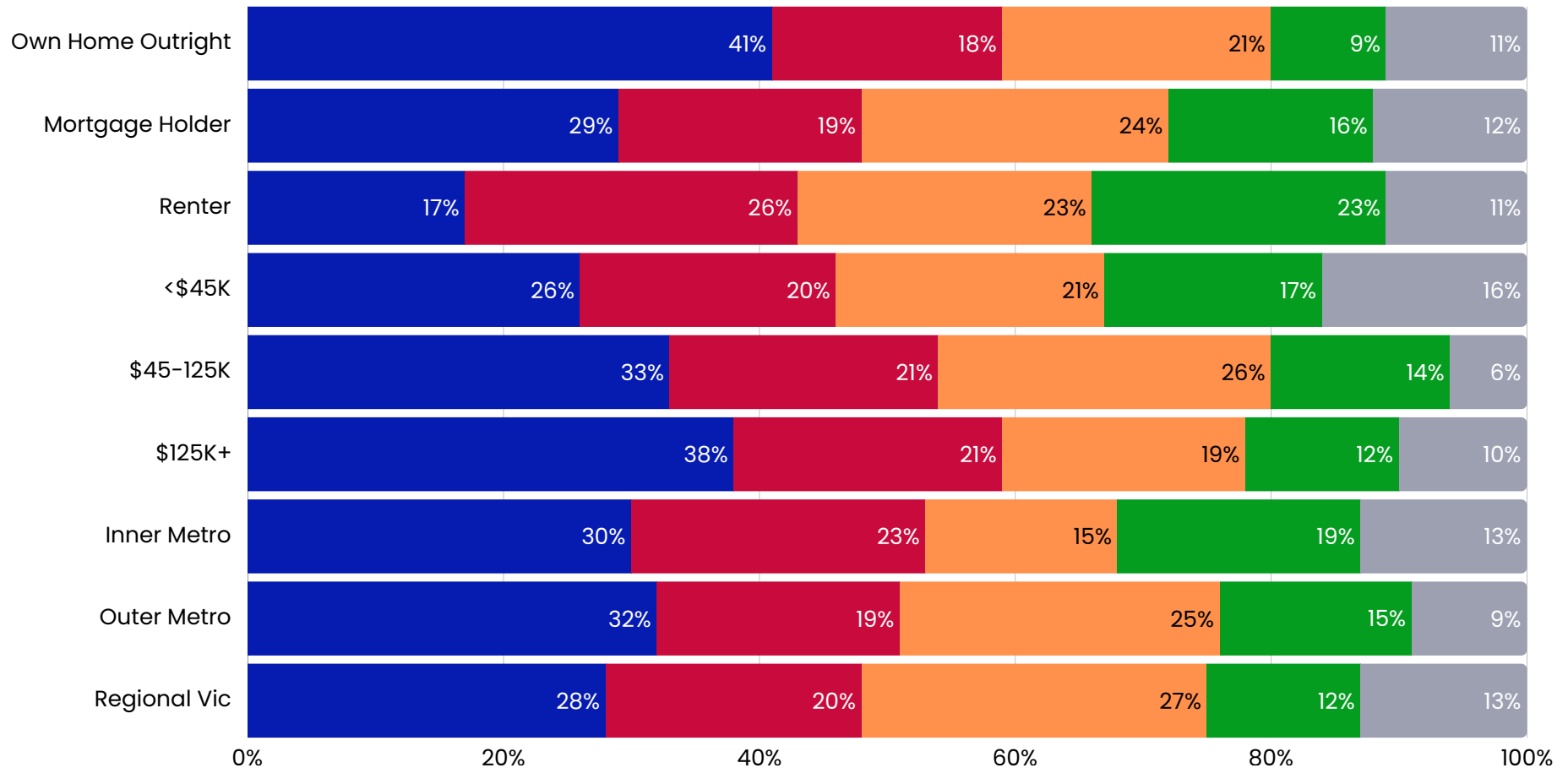
● LNP ● ALP ● ONP ● GRN ● OTH



Demographic Breakdowns – Voting Intention

Housing Tenure, Income + Location

● LNP ● ALP ● ONP ● GRN ● OTH



Question Wording

Q. If a State Election for Victoria was held today, which one of the following would you vote for?

Answers randomly listed except Don't Know kept last

Labor (with Jacinta Allan as Leader)

Liberal / National Coalition (with Jess Wilson as Leader)

One Nation

The Greens

Any Other Candidate

Don't Know

If respondent chose Don't Know they were asked:

Q. Being undecided, if a State Election for Victoria was held today, which one of the following would you have a slight leaning towards?

Answers randomly listed except Don't Know kept last

Labor (with Jacinta Allan as Leader)

Liberal / National Coalition (with Jess Wilson as Leader)

One Nation

The Greens

Any Other Candidate

Don't Know

Q. Who is your preferred Premier

Answers randomly listed except Don't Know kept last

Jacinta Allan (Labor)

Jess Wilson (Liberal)

Don't Know

Q. What is your opinion on the following people?

People randomly listed, answer order randomly flipped

Answers: Positive, Neutral, Negative

People Tested

Jacinta Allan (Premier, Labor)

Jess Wilson (Opposition Leader, Liberal)

Q. In your opinion, what is the biggest issue facing Victoria today?

Open-ended answer

